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Contract

Latimer Marketing for the North Region & International Sites

Clarion Housing Group

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079562

Procurement identifier (OCID): ocds-h6vhtk-05ee6a

Published 4 December 2025, 9:10am

Scope

Reference

C2353

Description

Marketing consultancy for the Latimer Developer North Region & International Sites

Contract 1. Latimer Marketing for the North Region &

International Sites

Supplier

- [Content Marketing & Design Ltd](#)

Contract value

- £62,500 excluding VAT
- £75,000 including VAT

Below the relevant threshold

Date signed

1 August 2025

Contract dates

- 4 August 2025 to 4 February 2026
- 6 months, 1 day

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Procedure

Procedure type

Below threshold - without competition

Supplier

Content Marketing & Design Ltd

227 Ardgowan Road

London

SE6 1UZ

United Kingdom

Email: karen@contentmarketingdesign.co.uk

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Latimer Marketing for the North Region & International Sites

Contracting authority

Clarion Housing Group

- Public Procurement Organisation Number: PQND-5289-JNDN

5th Floor, Greater London House, Hampstead Road

London

NW1 7QX

United Kingdom

Contact name: Aivars KAlvans

Email: aivars.kalvans@clarionhg.com

Website: <http://www.clarionhg.com>

Region: UKI31 - Camden and City of London

Organisation type: Public authority - sub-central government