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Award

The Winter Palace at Hampton Court Palace - 2026-2028

Historic Royal Palaces

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079385

Procurement identifier (OCID): ocds-h6vhtk-056604 ([view related notices](#))

Published 3 December 2025, 2:07pm

Scope

Reference

HRP-7252

Description

Please refer to attached documentation for a Brief, Specification and further details.

INVITATION TO TENDER DETAILS

THE WINTER PALACE – CHRISTMAS AT HAMPTON COURT PALACE 2026-2028

We are running a tender process with the intention of awarding a contract for the provision of a Creative Partner for Development and Production and are inviting suitably experienced / qualified organisations to tender.

This procurement will follow public procurement regulations (Procurement Act 2023) and will be a two-stage procurement.

Stage 1 – Expressions of Interest and Procurement Specific Questionnaire

Stage 2 – Invitation to Tender (shortlisted suppliers only)

Event Dates: Christmas period – 2026, 2027, 2028.

HRP's requirements:

Historic Royal Palaces is tendering for a Creative Partner for Development and Production of our Christmas Experience at Hampton Court Palace (HCP).

We are looking to develop a new high-quality multi-generational event that will establish Hampton Court Palace as an essential component of visitors' Christmas tradition.

Specifically, we are looking for a creative partner who can design and deliver all elements of this experience. Including but not limited to: decorative scheme, large scale 3D installations, interactive activities, live performance, digital/AV.

Please refer to the draft Specification of Requirements which is subject to update and revision for full details

Please ensure you have completed the full Procurement Specific Questionnaire as part of your stage 1 submission.

Budget: The value of the contract is estimated at £1,401,000 over 3 years.

Exclusion criteria:

Please refer to the Procurement Specific Questionnaire for our conditions of participation and qualifying questions.

Responses to Invitation to Tender:

All responses to the tender must be received by HRP by 15th August 2025 at 5.00pm and must be submitted electronically via our E-tendering system – Delta.

Suppliers can register here <https://www.delta-esourcing.com/register/>

Delta Registration:

Suppliers will need to register on Delta in order to participate in the tender process.

The Access Code for this tender box is P886U7972W

Should any Tenderer experience issues with registering or using the Delta service, please contact the Delta Helpdesk on 0800 923 9236.

Central Digital Platform Registration:

You must also register on the government's Central Digital Platform www.gov.uk/find_tender (you only need to do this once). Instructions can be found within the attached documentation

Tender documents:

The tender process will be available through HRP's e-tendering system, Delta e-Sourcing.

Tender documents will be made available to all on Delta.

Documents are planned to be issued on w/c 18th August 2025

For the avoidance of doubt HRP reserves the right to negotiate the contractual terms with any preferred supplier(s) or not to award a contract

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=998683035>

Contract 1. The Winter Palace

Supplier

- JR Creative Ltd

Contract value

- £1,401,000 excluding VAT

- £1,636,576.92 including VAT

Above the relevant threshold

Award decision date

3 December 2025

Date assessment summaries were sent to tenderers

3 December 2025

Standstill period

- End: 12 December 2025
- 8 working days

Earliest date the contract will be signed

21 December 2025

Contract dates (estimated)

- 28 December 2025 to 1 January 2029
- 3 years, 5 days

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- UKI - London

Information about tenders

- 11 tenders received
- 6 tenders assessed in the final stage:
 - 6 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 5 suppliers unsuccessful (details included for contracts over £5 million)

Submission

Submission type

Tenders

Procedure

Procedure type

Competitive flexible procedure

Supplier

JR Creative Ltd

- Companies House: 11097337

C/O Stuart Mcbain Ltd (Accountants), Unit 14 Tower Street,, Brunswick Business Park,

Liverpool,

L3 4BJ

United Kingdom

Contact name: James Rowell

Telephone: 07765 778325

Email: james@jrcreative.group

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. The Winter Palace

Contracting authority

Historic Royal Palaces

- Public Procurement Organisation Number: PMHC-9885-MMJV

Hampton Court Palace

East Molesey

KT8 9AU

United Kingdom

Contact name: Sarah White

Telephone: 02081329662

Email: sarah.white@hrp.org.uk

Region: UKI75 - Hounslow and Richmond upon Thames

Organisation type: Public authority - sub-central government