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Tender

IA3805 Oral Health Smile Packs

Staffordshire County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079319

Procurement identifier (OCID): ocds-h6vhtk-05ede3

Published 3 December 2025, 12:26pm

Scope

Reference

IA3805

Description

Procurement of oral health packs, known locally as "Smile Packs" they will include a toothbrush, toothpaste and smile pack leaflet.

The Authority requires a pack to be made for adults and a pack to be made for juniors (age 6-12 years). The supplier must be able to print the smile pack leaflets and smile cards. An example of the artwork to be printed will be provided and final artwork will be agreed with the Authority following award.

Delivery will be required to initially deliver half of the total order in 2025-26, for up to 8 delivery locations in Staffordshire. The Council will then call off, as and when required the remaining number of packs.

Funding has only been confirmed for Year 1, should further funding be confirmed for Years 2 & 3 then the Authority will confirm this no later than 1st November of the

preceding year.

The contract value for year 1 will be £32,000 excluding VAT. This will be split equally between the adult & junior packs

Total value (estimated)

- £150,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 February 2026 to 31 January 2027
- Possible extension to 31 January 2029
- 3 years

Description of possible extension:

Possible extensions available 1st February 2027 to 31st January 2028 and 1st February 2028 to 31st January 2029.

Main procurement category

Goods

CPV classifications

- 33141800 - Dental consumables
- 33711710 - Toothbrushes

- 33711720 - Toothpaste

Contract locations

- UKG24 - Staffordshire CC
-

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

15 December 2025, 12:00pm

Tender submission deadline

22 December 2025, 12:00pm

Submission address and any special instructions

<https://supplierlive.proactisp2p.com/Account/Login>

Tenders may be submitted electronically

Yes

Award criteria

Price will be split equally between the price per pack (ex VAT) for adult and junior smile packs. The tender with the lowest Adult price per pack (ex VAT) will receive the maximum score of 50 percent (50%). Each subsequent tender will be scored in proportion to the lowest Adult price per pack (ex VAT), with the score being rounded to one (1) decimal place.

The tender with the lowest Junior price per pack (ex VAT) will receive the maximum score of 50 percent (50%). Each subsequent tender will be scored in proportion to the lowest Junior price per pack (ex VAT), with the score being rounded to one (1) decimal place.

The percentage awarded for the Adult and Junior packs will be combined to provide a total score out of 100%.

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Staffordshire County Council

- Public Procurement Organisation Number: PZDG-2995-QQMD

1 Staffordshire Place, Tipping Street,

Stafford

ST16 2DH

United Kingdom

Email: commercial.team@staffordshire.gov.uk

Website: <https://www.staffordshire.gov.uk>

Region: UKG24 - Staffordshire CC

Organisation type: Public authority - sub-central government