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Award

Behaviour Support Service for Families

Norfolk County Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079254

Procurement identifier (OCID): ocds-h6vhtk-055ec4 ([view related notices](#))

Published 3 December 2025, 11:17am

Scope

Reference

NCCT43236

Description

Norfolk County Council was looking to commission a new service that will use a Positive Behaviour (PBS) informed approach to provide targeted assistance to 10 - 15 children per year, particularly for those children at risk of entering long-term care placements, by addressing behaviour that challenge regardless of the root cause or diagnosis. The service is for children and young people up to age 18 with behaviour that challenges those around them and requires a holistic and whole family approach, delivered to their parents, carers and other people in their natural network as required

Contract 1

Supplier

- Affinity Trust

Contract value

- £858,715 excluding VAT
- £1,030,458 including VAT

Above the relevant threshold

Award decision date

3 December 2025

Date assessment summaries were sent to tenderers

3 December 2025

Standstill period

- End: 12 December 2025
- 8 working days

Earliest date the contract will be signed

17 December 2025

Contract dates (estimated)

- 2 January 2026 to 1 January 2029
- Possible extension to 1 January 2030
- 4 years

Description of possible extension:

The Contract may be extended by up to 12 months at the Council's discretion.

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services

Contract locations

- UKH15 - Norwich and East Norfolk
- UKH16 - North and West Norfolk
- UKH17 - Breckland and South Norfolk

Information about tenders

- 5 tenders received

- 5 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 2 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 4 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Special regime

Light touch

Supplier

Affinity Trust

- Companies House: 6893564
- Public Procurement Organisation Number: PHRW-1285-HTBG

Unit B, St Andrew's Court, Wellington St, Thame

Oxfordshire

OX9 3WT

United Kingdom

Email: tenders@affinitytrust.org

Website: <http://www.affinitytrust.org>

Region: UKJ14 - Oxfordshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government