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Contract

The Motiv8! Programme

Wirral Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-079142

Procurement identifier (OCID): ocds-h6vhtk-05ed7d

Published 3 December 2025, 1:11am

Scope

Reference

DN790732

Description

This commission by Wirral Council's Public Health team, aims to provide a bespoke and specialised health, wellbeing and physical activity initiative aimed at improving the mental health and wellbeing of adults.

This commission will support the priorities and aspirations outlined in the Wirral Health and Wellbeing Strategy: Priority 2; strengthening health and care action to address differences in health outcomes. By providing opportunities for Wirral residents to be more active, this intervention will contribute to preventing health problems and offer support at an early stage, focusing on people and communities at greatest risk of poor health outcomes.

Contract 1. The Motiv8! Programme

Supplier

- Wirral Mind

Contract value

- £127,716 excluding VAT
- £127,716 including VAT

Below the relevant threshold

Date signed

27 October 2025

Contract dates

- 27 October 2025 to 26 October 2028
- 3 years

Main procurement category

Services

CPV classifications

- 85100000 - Health services

Contract locations

- UKD74 - Wirral

Key performance indicators

Name	Description
Total number of individuals by: - Type of activity accessed - Type of disability - No of attendances from 20% most deprived LSOA - No of new participants	-Type of activity accessed -Type of disability -No of attendances from 20% most deprived LSOA -No of new participants
Total number by type of activity:	-Whether new activities -Sessions per week -Locations of sessions

Procedure

Procedure type

Below threshold - without competition

Special regime

Light touch

Supplier

Wirral Mind

90-92 Chester Street

Birkenhead

CH41 5DL

United Kingdom

Email: Nicola@wirralmind.org.uk

Region: UKD74 - Wirral

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. The Motiv8! Programme

Contracting authority

Wirral Council

- Public Procurement Organisation Number: PBCP-8675-BHWT

Town Hall, Brighton Street

Wallasey

CH44 8ED

United Kingdom

Email: procurementpeople@wirral.gov.uk

Region: UKD74 - Wirral

Organisation type: Public authority - sub-central government