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Contract

Orthodontic Services, Hertfordshire 2027/37

NHS Hertfordshire and West Essex Integrated Care Board

F03: Contract award notice

Notice identifier: 2025/S 000-079125

Procurement identifier (OCID): ocids-h6vhtk-05ed72

Published 2 December 2025, 5:51pm

Section I: Contracting authority

I.1) Name and addresses

NHS Hertfordshire and West Essex Integrated Care Board

The Forum

Marlowes, Hemel Hempstead

HP1 1DN

Email

hweicbhv.dental@nhs.net

Country

United Kingdom

Region code

UKH23 - Hertfordshire

Internet address(es)

Main address

<https://www.hertsandwestessex.icb.nhs.uk/>

Buyer's address

<https://www.hertsandwestessex.icb.nhs.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Orthodontic Services, Hertfordshire 2027/37

II.1.2) Main CPV code

- 85131100 - Orthodontic services

II.1.3) Type of contract

Services

II.1.4) Short description

Orthodontics is a dental specialty focused on aligning your bite and straightening your teeth. You might need to see an orthodontist if you have crooked, overlapped, twisted or gapped teeth. Common orthodontic treatments include traditional braces, clear aligners and removable retainers.

To confirm as per the PSR direct award process C, the existing provider satisfies the existing contract, delivering a good service, meeting all the KPIs with no quality concerns and good outcomes. No concerns have been raised by patients and the current contracting arrangements are not changing from the existing contract.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £8,217,953

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH23 - Hertfordshire

II.2.4) Description of the procurement

Orthodontics is a dental specialty focused on aligning your bite and straightening your teeth. You might need to see an orthodontist if you have crooked, overlapped, twisted or gapped teeth. Common orthodontic treatments include traditional braces, clear aligners and removable retainers. These services are a 'referral only service' via a General Dental Practitioner.

Eligible Patients must meet the Index of Orthodontic Needs to receive NHS Orthodontic Care.

Orthodontic Contracts are commissioned via a Personal Dental Services (PDS) Agreement which is a national contractual framework.

There is no material change to the new contract being offered and therefore a direct award process C has been completed under the PSR and a robust due diligence process has been completed to ensure providers meet all the basic and key criterion.

II.2.5) Award criteria

Quality criterion - Name: The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard / Weighting: 100

Cost criterion - Name: Price / Weighting: 0

II.2.11) Information about options

Options: Yes

Description of options

7 years with 3 years extension

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period.

Representations by providers must be made to decision makers by 13/12/2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR DAP C.

Any representations should be sent to hweicbhv.dental@nhs.net

The Primary Care Commissioning Committee approved the approach for the PSR DAP-C process on 17/06/2025 and further approved the contract awards on 18/11/2025. There were no conflicts or potential conflicts declared.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

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IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

18 November 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Rickmansworth Orthodontics Practice Ltd

11 Mount View, Rickmansworth, Hertfordshire

Rickmansworth

WD3 7BA

Email

mail@royabrahams.co.uk

Telephone

+44 1923721156

Fax

+44 1923776475

Country

United Kingdom

NUTS code

- UKH23 - Hertfordshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £8,217,953

Total value of the contract/lot: £8,217,953

Section VI. Complementary information

VI.3) Additional information

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VI.4) Procedures for review

VI.4.1) Review body

NHS Hertfordshire and West Essex Integrated Care Board

The Forum

Marlowes, Hemel Hempstead

HP1 1DN

Country

United Kingdom

Internet address

<https://www.hertsandwestessex.icb.nhs.uk/>