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Contract

## **Digital Agency to Design and Deliver a New Website and Content Management System**

Northern Ireland Assembly Commission

F03: Contract award notice

Notice identifier: 2025/S 000-079121

Procurement identifier (OCID): ocds-h6vhtk-05ed6e

Published 2 December 2025, 5:36pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Northern Ireland Assembly Commission

Parliament Buildings, Ballymiscaw Stormont

BELFAST

BT43XX

#### **Email**

[procurement@niassembly.gov.uk](mailto:procurement@niassembly.gov.uk)

#### **Telephone**

+44 2890418308

#### **Country**

United Kingdom

#### **Region code**

UKN06 - Belfast

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.niassembly.gov.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Digital Agency to Design and Deliver a New Website and Content Management System

Reference number

RM1043.8

#### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Digital Agency to design and deliver a new public facing corporate website and to supply a user-friendly Content Management System (CMS).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £273,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

Main site or place of performance

Parliament Buildings, Belfast

#### **II.2.4) Description of the procurement**

The Digital Agency must have the technical capability to interface with the Assembly Commission's in-house applications that provide content to the website via a series of methods, including Rest API.

The Digital Agency will commit, through the delivery of a new website and CMS, to improving and upgrading the Assembly Commission's digital presence, making the website more user centred, easier to navigate and visually appealing. This will also lead to better public engagement and ensure compliance with statutory/regulatory accessibility requirements.

Web accessibility is essential, and the Digital Agency as a minimum, ensure that all individuals, regardless of their abilities or disabilities, can navigate and interact with online content effortlessly. Full compliance with WCAG to an appropriate standard will be an essential aspect of the project.

#### **II.2.5) Award criteria**

Quality criterion - Name: Nice-to-haves / Weighting: 15

Quality criterion - Name: Technical / Weighting: 35

Quality criterion - Name: Cultural Fit / Weighting: 10

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 30

#### **II.2.11) Information about options**

Options: Yes

Description of options

Optional 12 month extension

#### **II.2.14) Additional information**

Contract performance will be monitored on an ongoing basis by both the Assembly Commission's Contract Manager and CCS. Any issues with performance will be managed by the Contract Manager on an ongoing basis with any unresolved issues escalated to the Procurement Office. The supplier must provide monthly performance data against the agreed KPIs.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This procurement was run using a further competition from the CCS Digital Outcomes 6 framework. The Northern Ireland Assembly Commission complied with the Public Contracts Regulations 2015 (as amended) and incorporated a standstill period of 10 calendar days) at the point information on the award of contract was communicated to tenderers. That notification provided full information on the award decision and provided time for the unsuccessful tenderers to challenge the award decision before the contract was entered into.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

27 November 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Get Swarms Ltd.

20-22 Wenlock Road

London

N1 7GU

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

PVXT-9517-WRHT

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £273,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This was a further competition call-off contract under CCS framework RM1043.8 Digital Outcomes 6.

All MoSCoW options were taken up by the Assembly Commission.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not have any special review body with responsibility for appeal/mediation procedures in public procurement competitions. Instead, any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR2015 as amended.

N/A

Country

United Kingdom