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Contract

Pilot Media Campaign

Prifysgol Bangor / Bangor University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-078925

Procurement identifier (OCID): ocds-h6vhtk-05ecf1

Published 2 December 2025, 1:28pm

Scope

Reference

BU562025

Description

Bangor University has appointed a supplier to undertake a pilot media campaign in specific subject areas.

Contract 1. Pilot Media Campaign

Supplier

- UCAS Media Limited

Contract value

- £137,503 excluding VAT
- £165,003.60 including VAT

Below the relevant threshold

Date signed

24 October 2025

Contract dates

- 24 October 2025 to 30 January 2026
- 3 months, 7 days

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UKL12 - Gwynedd

Procedure

Procedure type

Below threshold - without competition

Supplier

UCAS Media Limited

- Public Procurement Organisation Number: PQLW-4791-YWWY

Rosehill, New Barn Lane,

Cheltenham

GL52 3LZ

United Kingdom

Email: k.frolova@ucas.ac.uk

Region: UKK13 - Gloucestershire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Pilot Media Campaign

Contracting authority

Prifysgol Bangor / Bangor University

- Public Procurement Organisation Number: PTPM-4795-PZBG

Finance Office

Bangor

LL57 2TR

United Kingdom

Contact name: Nicola Day

Email: n.h.day@bangor.ac.uk

Website: <http://www.bangor.ac.uk>

Region: UKL12 - Gwynedd

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales