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Award

## **SMARTbrief BROADCAST SYSTEM AND APP MANAGEMENT**

SOUTH WESTERN RAILWAY LIMITED

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-078917

Procurement identifier (OCID): ocds-h6vhtk-05ecec ([view related notices](#))

Published 2 December 2025, 1:13pm

### **Scope**

### **Description**

SMARTbrief is a unique broadcast and distribution platform that can 'push' documents, video or audio briefings out to the mobile workforce and measure knowledge and understanding in a tangible format that can then be evaluated and exported to your CMS for your management purposes.

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### **Contract 1**

### **Supplier**

- Junction 9 Network Ltd

### **Contract value**

- £56,875 excluding VAT
- £68,250 including VAT

Below the relevant threshold

### **Earliest date the contract will be signed**

15 December 2025

### **Contract dates (estimated)**

- 1 April 2026 to 28 May 2028
- 2 years, 1 month, 28 days

### **Main procurement category**

Services

### **CPV classifications**

- 48000000 - Software package and information systems
- 72300000 - Data services
- 72400000 - Internet services
- 72500000 - Computer-related services
- 72700000 - Computer network services

## **Contract locations**

- UK - United Kingdom
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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **Junction 9 Network Ltd**

Parkgate House, Ickleton Road, Elmdon

Saffron Walden, Essex

CB11 4LT

United Kingdom

Email: [jhall@j9imaging.co.uk](mailto:jhall@j9imaging.co.uk)

Website: <https://j9imaging.co.uk/>

Region: UKH35 - West Essex

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### **SOUTH WESTERN RAILWAY LIMITED**

- Companies House: 03266760
- Public Procurement Organisation Number: PQHL-7495-VCQT

South Bank Central 4th Floor, 30 Stamford Street,

London

SE1 9LQ

United Kingdom

Email: [Procurement@dftoperator.co.uk](mailto:Procurement@dftoperator.co.uk)

Region: UKI44 - Lewisham and Southwark

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)