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Award

South Yorkshire Narrative Brand Programme

South Yorkshire Mayoral Combined Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-078572

Procurement identifier (OCID): ocds-h6vhtk-05a204 ([view related notices](#))

Published 1 December 2025, 3:23pm

Scope

Reference

DN792003

Description

This specification sets out the Authority's requirements in respect of the South Yorkshire narrative brand programme. It details the standards and outputs which the Supplier is required to achieve and how these will be measured.

Contract 1. South Yorkshire Narrative Brand Programme

Supplier

- DNCO LIMITED

Contract value

- £187,000 excluding VAT
- £224,400 including VAT

Above the relevant threshold

Award decision date

1 December 2025

Date assessment summaries were sent to tenderers

1 December 2025

Standstill period

- End: 11 December 2025
- 8 working days

Earliest date the contract will be signed

12 December 2025

Contract dates (estimated)

- 15 December 2025 to 23 May 2026

- 5 months, 9 days

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKE3 - South Yorkshire

Information about tenders

- 18 tenders received
- 17 tenders assessed in the final stage:
 - 17 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 16 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

DNCO LIMITED

- Companies House: 05727006
- Public Procurement Organisation Number: PQLB-3377-TBCD

77 Weston Street

London

SE1 3RS

United Kingdom

Email: finance@dnco.com

Website: <https://dnco.com/>

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. South Yorkshire Narrative Brand Programme

Contracting authority

South Yorkshire Mayoral Combined Authority

- Public Procurement Organisation Number: PDBT-6675-QXPN

11 Broad Street West

Sheffield

S1 2BQ

United Kingdom

Contact name: James Lyndon

Email: james.lyndon@southyorkshire-ca.gov.uk

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government