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Award

## South Yorkshire Narrative Brand Programme

South Yorkshire Mayoral Combined Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-078572

Procurement identifier (OCID): ocds-h6vhtk-05a204 ([view related notices](#))

Published 1 December 2025, 3:23pm

### Scope

### Reference

DN792003

### Description

This specification sets out the Authority's requirements in respect of the South Yorkshire narrative brand programme. It details the standards and outputs which the Supplier is required to achieve and how these will be measured.

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## Contract 1. South Yorkshire Narrative Brand Programme

## **Supplier**

- DNCO LIMITED

## **Contract value**

- £187,000 excluding VAT
- £224,400 including VAT

Above the relevant threshold

## **Award decision date**

1 December 2025

## **Date assessment summaries were sent to tenderers**

1 December 2025

## **Standstill period**

- End: 11 December 2025
- 8 working days

## **Earliest date the contract will be signed**

12 December 2025

## **Contract dates (estimated)**

- 15 December 2025 to 23 May 2026

- 5 months, 9 days

## **Main procurement category**

Services

## **CPV classifications**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

## **Contract locations**

- UKE3 - South Yorkshire

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## **Information about tenders**

- 18 tenders received
- 17 tenders assessed in the final stage:
  - 17 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 16 suppliers unsuccessful (details included for contracts over £5 million)

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## **Procedure**

## Procedure type

Open procedure

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## Supplier

### **DNCO LIMITED**

- Companies House: 05727006
- Public Procurement Organisation Number: PQLB-3377-TBCD

77 Weston Street

London

SE1 3RS

United Kingdom

Email: [finance@dnco.com](mailto:finance@dnco.com)

Website: <https://dnco.com/>

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. South Yorkshire Narrative Brand Programme

## **Contracting authority**

### **South Yorkshire Mayoral Combined Authority**

- Public Procurement Organisation Number: PDBT-6675-QXPN

11 Broad Street West

Sheffield

S1 2BQ

United Kingdom

Contact name: James Lyndon

Email: [james.lyndon@southyorkshire-ca.gov.uk](mailto:james.lyndon@southyorkshire-ca.gov.uk)

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government