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Contract

## **RDC 1066 Marketing Campaign**

Rother District Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-078468

Procurement identifier (OCID): ocids-h6vhtk-05ebe7

Published 1 December 2025, 12:39pm

### **Scope**

### **Reference**

RDC - 015926

### **Description**

Yearly '1066 Country Marketing' marketing campaign project. The aim of the project is to increase awareness and visitor numbers to the 1066 Country Marketing area through marketing activity for the general areas and members of the partnership. This project required a marketing agency to plan and deliver the content. This project is set to run for 4-5 months.

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## **Contract 1**

### **Supplier**

- Navigate Agency Limited

### **Contract value**

- £54,000 including VAT

Below the relevant threshold

### **Date signed**

21 August 2025

### **Contract dates**

- 1 September 2025 to 30 November 2025
- Possible extension to 31 January 2026
- 5 months

Description of possible extension:

The Marketing agency have deliverables to meet alongside reporting so if this takes longer, they will continue until met.

### **Main procurement category**

Services

## CPV classifications

- 79342000 - Marketing services

## Contract locations

- UKJ22 - East Sussex CC

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### Navigate Agency Limited

Beacon Tower 11th Floor, Colston Street

Bristol

BS1 4XE

United Kingdom

Email: [hello@navigate.agency](mailto:hello@navigate.agency)

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## **Contracting authority**

### **Rother District Council**

- Public Procurement Organisation Number: PGTY-8935-BVDP

Town Hall, London Road

Bexhill-on-Sea

TN39 3JX

United Kingdom

Email: [procurement@rother.gov.uk](mailto:procurement@rother.gov.uk)

Region: UKJ22 - East Sussex CC

Organisation type: Public authority - sub-central government