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Tender

SIAL Paris 2026 stand design and build requirements for AHDB

AGRICULTURE AND HORTICULTURE DEVELOPMENT BOARD

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Notice identifier: 2025/S 000-078398

Procurement identifier (OCID): ocds-h6vhtk-05ebaa ([view related notices](#))

Published 1 December 2025, 10:54am

Scope

Reference

2025-755

Description

This procurement is to combine SIAL'26 with Anuga'27 and SIAL'28. The successful supplier will be responsible for the design, production, construction, dismantling and disposal of the stand/s, along with any AV requirements and any other associated production services. Each event will be an extension option and will require new designs and requoteing. The first event will be SIAL'26, based in Paris and held between 17th to 21st October'26 at the Paris-Nord Villepinte exhibition centre. German and French language skills are a must to be able to communicate with event organisers. Closing date for this opportunity is NOON 3rd Feb'26. Link for eSourcing portal is <https://defra-family.force.com/s/Welcome>

Total value (estimated)

- £642,000 excluding VAT
- £770,400 including VAT

Above the relevant threshold

Contract dates (estimated)

- 18 March 2026 to 31 December 2026
- Possible extension to 31 December 2028
- 2 years, 9 months, 14 days

Description of possible extension:

1+1 for Anuga'27 build (Germany) and SIAL'28 (France)

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- FR101 - Paris
- DE - Germany

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

27 January 2026, 12:00pm

Tender submission deadline

3 February 2026, 12:00pm

Submission address and any special instructions

<https://defra-family.force.com/s/Welcome>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

9 March 2026

Award criteria

Name	Description	Type
Quality	85%	Quality
Price	15%	Price

Weighting description

Quality

Other information**Payment terms**

As per AHDB terms and conditions as mentioned in Goods and Services contract attached in Bidders Pack

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

AGRICULTURE AND HORTICULTURE DEVELOPMENT BOARD

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park

Coventry

CV3 4SU

United Kingdom

Contact name: Sarah Waters

Email: procurement@ahdb.org.uk

Website: <https://defra-family.force.com/s/Welcome>

Region: UKG13 - Warwickshire

Organisation type: Public authority - sub-central government