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Award

## Private Hire Concession at Manchester and East Midlands Airports

MAG AIRPORT LIMITED

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-078397

Procurement identifier (OCID): ocds-h6vhtk-050e6a ([view related notices](#))

Published 1 December 2025, 10:53am

### Scope

### Reference

WS2389564595

### Description

The current Private Hire contract at Manchester Airport and East Midlands Airport is reaching natural expiry.

A Private Hire experience is often what starts and ends a passenger's journey. It is crucial that MAG enters into a contract with partners who have adequate experience, are fully compliant with all aspects of industry laws, regulations and best practices and are committed to providing MAG passengers with first class customer service.

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## **Lot 2. Manchester Digital Operation**

### **Description**

Digital Operation for Private Hire services at Manchester Airport.

60% or more of bookings are forecast to be taken by mobile app or website.

Values below are indicative to the concessionaire.

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## **Lot 3. East Midlands Traditional Desk Operation**

### **Description**

Traditional Desk Operation for Private Hire services at East Midlands Airport.

60% or more of bookings are forecast to be taken in person at a booking desk or by telephone call.

Values below are indicative to the concessionaire.

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## **Contract 1. Lot 2. Manchester Digital Operation**

### **Lots**

## Lot 2. Manchester Digital Operation

### **Supplier**

- UBER LONDON LIMITED

### **Contract value**

- £84,810,500 excluding VAT
- £101,772,600 including VAT

Above the relevant threshold

### **Award decision date**

27 November 2025

### **Date assessment summaries were sent to tenderers**

1 December 2025

### **Standstill period**

- End: 11 December 2025
- 8 working days

### **Earliest date the contract will be signed**

29 December 2025

## **Contract dates (estimated)**

- 12 January 2026 to 31 March 2030
- Possible extension to 31 March 2032
- 6 years, 2 months, 20 days

Description of possible extension:

The Contract (s) will be let for a period of 4 (four) years, with the option for MAG to extend for a further 2 (two) years (1+1 years) after the initial 4 (four) year term. The extensions may be exercised at MAG's discretion based on a range of factors including business needs and circumstances.

## **Main procurement category**

Services

## **CPV classifications**

- 60120000 - Taxi services

## **Contract locations**

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England

- UKI - London
  - UKJ - South East (England)
  - UKK - South West (England)
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## **Contract 2. Lot 3. East Midlands Traditional Desk Operation**

### **Lots**

Lot 3. East Midlands Traditional Desk Operation

### **Supplier**

- Nova Car Hire Ltd

### **Contract value**

- £18,602,657 excluding VAT
- £22,323,188.40 including VAT

Above the relevant threshold

### **Award decision date**

27 November 2025

### **Date assessment summaries were sent to tenderers**

1 December 2025

## **Standstill period**

- End: 11 December 2025
- 8 working days

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## Information about tenders

### Lot 2. Manchester Digital Operation

- 1 tender received
  - 1 tender assessed in the final stage:
    - 0 submitted by small and medium-sized enterprises (SME)
    - 0 submitted by voluntary, community and social enterprises (VCSE)
  - 1 supplier awarded contracts
  - 0 suppliers unsuccessful (details included for contracts over £5 million)
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  - 1 tender assessed in the final stage:
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  - 1 supplier awarded contracts
  - 0 suppliers unsuccessful (details included for contracts over £5 million)
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## **Lots that will not be awarded**

### **Lot 1. Manchester Traditional Desk Operation**

#### **Description**

Traditional Desk Operation for Private Hire services at Manchester Airport.

60% or more of bookings are forecast to be taken in person at a booking desk or by telephone call.

Values below are indicative to the concessionaire.

#### **CPV classifications**

- 60120000 - Taxi services

#### **Date of decision not to award**

27 November 2025

## **Lot 4. East Midlands Digital Operation**

### **Description**

Digital Operation for Private Hire Services at East Midlands Airport.

60% or more of bookings are forecast to be taken by mobile app or website.

Values below are indicative to the concessionaire.

### **CPV classifications**

- 60120000 - Taxi services

### **Date of decision not to award**

27 November 2025

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### **Submission**

#### **Submission type**

Requests to participate

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### **Procedure**

#### **Procedure type**

Competitive flexible procedure

## **Special regime**

Concession

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## **Suppliers**

### **Nova Car Hire Ltd**

- Companies House: 10852399

6 Little Tennis Street

Nottingham

NG2 4EL

United Kingdom

Email: [James.knox@dgcars.co.uk](mailto:James.knox@dgcars.co.uk)

Region: UKF14 - Nottingham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 3. East Midlands Traditional Desk Operation

## **UBER LONDON LIMITED**

- Companies House: 08014782
- Public Procurement Organisation Number: PTWC-8555-WTBW

Aldgate Tower - First Floor

London

E1 8FA

United Kingdom

Email: [ulisse@uber.com](mailto:ulisse@uber.com)

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Lot 2. Manchester Digital Operation

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## **Contracting authority**

## **MAG AIRPORT LIMITED**

- Companies House: 11748654
- Public Procurement Organisation Number: PHNZ-5718-LHXL

6th Floor, Olympic House

Manchester

M90 1QX

United Kingdom

Contact name: Gregory Mina

Email: [gregory.mina@stanstedairport.com](mailto:gregory.mina@stanstedairport.com)

Website: <https://www.magairports.com/>

Region: UKD33 - Manchester

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)