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Planning

SIAL'26 design and stand build requirements for AHDB

AGRICULTURE AND HORTICULTURE DEVELOPMENT BOARD

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-078362

Procurement identifier (OCID): ocds-h6vhtk-05ebaa ([view related notices](#))

Published 1 December 2025, 10:13am

Scope

Reference

2025-755

Description

This opportunity is for stand build services for SIAL 2026 taking place at the Paris-Nord Villepinte exhibition centre between the dates of 17th to 21st October 2026. Anuga'27 will be held between the 23rd to 26th February'27 at Köln, Germany, and SIAL'28 which will be held in October'28 again in Paris. The successful supplier will be responsible for the design, production, construction, dismantling and disposal of the stand, along with any AV requirements and any other associated production services.. Each new event will require new designs and quoting.

Closing date for this opportunity is NOON 3rd Feb'26.

Link to eSourcing portal is <https://defra-family.force.com/s/Welcome>

Total value (estimated)

- £642,000 excluding VAT
- £770,400 including VAT

Above the relevant threshold

Contract dates (estimated)

- 18 March 2026 to 31 December 2026
- Possible extension to 31 December 2028
- 2 years, 9 months, 14 days

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- FR - France
- DE - Germany

Engagement

Engagement deadline

1 December 2025

The engagement was carried out before this notice was published.

Engagement process description

Pre market engagement was not published due to timelines limitations and also knowing there are numerous suppliers who can fulfil the requirements set out in the tender documentation

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

2 December 2025

Contracting authority

AGRICULTURE AND HORTICULTURE DEVELOPMENT BOARD

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park

Coventry

CV3 4SU

United Kingdom

Contact name: Sarah Waters

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Website: <https://defra-family.force.com/s/Welcome>

Region: UKG13 - Warwickshire

Organisation type: Public authority - sub-central government