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Contract

Smokefree App & Medication

City of Bradford Metropolitan District Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-078217

Procurement identifier (OCID): ocds-h6vhtk-05eb52

Published 28 November 2025, 4:00pm

Scope

Reference

103393

Description

Licenses for a smoke free app to help smokers quit in Bradford and District. Smokers will be able to access the Smoke Free app for a 6-months period, this will include 24/7 access to smoking cessation advisors as well as chat rooms, medication and other app features

Contract 1. Smokefree App & Medication

Supplier

- 23 Ltd

Contract value

- £52,000 excluding VAT
- £62,400 including VAT

Below the relevant threshold

Date signed

31 July 2025

Contract dates

- 1 August 2025 to 31 July 2026
- 1 year

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UK - United Kingdom
-

Procedure

Procedure type

Below threshold - without competition

Supplier

23 Ltd

- Public Procurement Organisation Number: PWHQ-7282-JDRH

71-75 Shelton Street, Covent Garden

London

WC2H 9JQ

United Kingdom

Contact name: Kerry Jones

Email: kerry.jones@smokefree.ai

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Smokefree App & Medication

Contracting authority

City of Bradford Metropolitan District Council

- Public Procurement Organisation Number: PBWW-4714-TBHN

Britannia House, Hall Ings

Bradford

BD1 1HX

United Kingdom

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Website: <https://www.bradford.gov.uk/>

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government