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Contract

North Wales School Aged Drug and Alcohol Education Service

Wrexham County Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-078103

Procurement identifier (OCID): ocds-h6vhtk-05d103

Published 28 November 2025, 1:54pm

Section I: Contracting authority

I.1) Name and addresses

Wrexham County Borough Council

Commissioning Procurement and Contract Management Unit, Lampbit Street

Wrexham

LL11 1AR

Email

procurement@wrexham.gov.uk

Country

United Kingdom

NUTS code

UKL23 - Flintshire and Wrexham

National registration number

Public Procurement Organisation Number: PJHN-6516-JQNZ

Internet address(es)

Main address

<https://www.wrexham.gov.uk/>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0264

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

North Wales School Aged Drug and Alcohol Education Service

Reference number

PROC-25-134

II.1.2) Main CPV code

- 85312500 - Rehabilitation services

II.1.3) Type of contract

Services

II.1.4) Short description

North Wales School Aged Drug and Alcohol Education Service

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £312,000

II.2) Description

II.2.2) Additional CPV code(s)

- 85312500 - Rehabilitation services

II.2.3) Place of performance

NUTS codes

- UKL11 - Isle of Anglesey
- UKL12 - Gwynedd
- UKL23 - Flintshire and Wrexham

- UKL13 - Conwy and Denbighshire

Main site or place of performance

North Wales

II.2.4) Description of the procurement

Direct Award 2 under Health Service Procurement (Wales) Act 2024 Health Services (Provider Selection Regime) (Wales regulations 2024)

North Wales School Aged Drug and Alcohol Education Service is made up of the following:

Don't Touch Tell (DTT) is an educational programme for juniors and infants in Primary Schools across North Wales (key stage 1 and 2). Current performances of Don't Touch Tell (DTT) incorporates a broad life skills approach, empowering young people to make responsible, well-informed decisions about a range of substances. Don't Drink Think (DDT) relate to alcohol related harms in young people whilst educating them to make well-informed choices.

A secondary school aged educational programme (key stage 3) will also be developed and delivered to secondary schools across North Wales, reinforcing the above messages in an age appropriate way.

II.2.5) Award criteria

Quality criterion - Name: quality / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Direct award 2 under Health Services (Provider Selection Regime) (Wales) Regulations 2024 (Health Service Procurement (Wales) Act 2024)

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-067974](#)

Section V. Award of contract

Contract No

PROC-25-134

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 November 2025

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Adferiad Recovery

Ty Dafydd Alun, 36 Princes Way, Colwyn Bay

Conwy

LL298LA

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Public Procurement Organisation Number: PBQD-7491-LXQT

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £312,000

Total value of the contract/lot: £312,000

Section VI. Complementary information

VI.3) Additional information

(WA Ref:156583)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom