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Contract

## **North Wales School Aged Drug and Alcohol Education Service**

Wrexham County Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-078103

Procurement identifier (OCID): ocds-h6vhtk-05d103

Published 28 November 2025, 1:54pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Wrexham County Borough Council

Commissioning Procurement and Contract Management Unit, Lampbit Street

Wrexham

LL11 1AR

#### **Email**

[procurement@wrexham.gov.uk](mailto:procurement@wrexham.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKL23 - Flintshire and Wrexham

#### **National registration number**

Public Procurement Organisation Number: PJHN-6516-JQNZ

**Internet address(es)**

Main address

<https://www.wrexham.gov.uk/>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0264](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0264)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

North Wales School Aged Drug and Alcohol Education Service

Reference number

PROC-25-134

#### **II.1.2) Main CPV code**

- 85312500 - Rehabilitation services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

North Wales School Aged Drug and Alcohol Education Service

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £312,000

## **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 85312500 - Rehabilitation services

#### **II.2.3) Place of performance**

NUTS codes

- UKL11 - Isle of Anglesey
- UKL12 - Gwynedd
- UKL23 - Flintshire and Wrexham

- UKL13 - Conwy and Denbighshire

Main site or place of performance

North Wales

#### **II.2.4) Description of the procurement**

Direct Award 2 under Health Service Procurement (Wales) Act 2024 Health Services (Provider Selection Regime) (Wales regulations 2024)

North Wales School Aged Drug and Alcohol Education Service is made up of the following:

Don't Touch Tell (DTT) is an educational programme for juniors and infants in Primary Schools across North Wales (key stage 1 and 2). Current performances of Don't Touch Tell (DTT) incorporates a broad life skills approach, empowering young people to make responsible, well-informed decisions about a range of substances. Don't Drink Think (DDT) relate to alcohol related harms in young people whilst educating them to make well-informed choices.

A secondary school aged educational programme (key stage 3) will also be developed and delivered to secondary schools across North Wales, reinforcing the above messages in an age appropriate way.

#### **II.2.5) Award criteria**

Quality criterion - Name: quality / Weighting: 100

Price - Weighting: 0

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Direct award 2 under Health Services (Provider Selection Regime) (Wales) Regulations 2024 (Health Service Procurement (Wales) Act 2024)

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-067974](#)

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## Section V. Award of contract

### Contract No

PROC-25-134

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

25 November 2025

#### V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Adferiad Recovery

Ty Dafydd Alun, 36 Princes Way, Colwyn Bay

Conwy

LL298LA

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Public Procurement Organisation Number: PBQD-7491-LXQT

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £312,000

Total value of the contract/lot: £312,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:156583)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom