

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/077968-2025>

Contract

## **Student Recruitment Services in Sub Saharan Africa**

LONDON METROPOLITAN UNIVERSITY

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-077968

Procurement identifier (OCID): ocds-h6vhtk-04f803 ([view related notices](#))

Published 28 November 2025, 10:13am

### **Scope**

### **Reference**

LMU2025-1856

### **Description**

The successful supplier will aim to deliver student recruitment and conversion services for prospective undergraduate and postgraduate students from Sub-Saharan Africa. This includes managing enquiries, applications, offers, and acceptances, while ensuring compliance and performance of London Met's agent network in the region.

---

## **Contract 1. Student Recruitment Services in Sub Saharan Africa**

### **Supplier**

- Grok Global Services Inc

### **Contract value**

- £350,000 excluding VAT
- £420,000 including VAT

Above the relevant threshold

### **Date signed**

26 November 2025

### **Contract dates**

- 1 December 2025 to 30 November 2028
- Possible extension to 30 November 2030
- 5 years

Description of possible extension:

By mutual agreement, as these elements were incorporated into the original tendered contract structure.

### **Main procurement category**

Services

## CPV classifications

- 79600000 - Recruitment services

## Contract locations

- UK - United Kingdom

## Key performance indicators

Name	Reporting frequency
Conversion rates, enquiry to application and offer to enrolment	4 months
Enquiry management	1 months
Agent management and handling	12 months
Operational Activity Turnaround	
CAS issuance	4 months
Visa issuance	4 months
Operation and management of services	1 months
Resolution of incidents	1 months

---

## Other information

### Conflicts assessment prepared/revised

Yes

---

## Procedure

## Procedure type

Open procedure

---

## Supplier

### Grok Global Services Inc

- Public Procurement Organisation Number: PCBH-1337-WDXX

Suite 916, 535 Dean Street Brooklyn

New York

11217

United States

Email: [info@grokglobal.com](mailto:info@grokglobal.com)

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Student Recruitment Services in Sub Saharan Africa

---

## Contracting authority

### LONDON METROPOLITAN UNIVERSITY

- Companies House: 00974438
- Public Procurement Organisation Number: PWRV-6768-MQCM

London Metropolitan University

London

N7 8DB

United Kingdom

Email: [strategic-procurement@londonmet.ac.uk](mailto:strategic-procurement@londonmet.ac.uk)

Website: <https://www.londonmet.ac.uk/>

Region: UKI43 - Haringey and Islington

Organisation type: Public authority - sub-central government