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Contract

New Years Eve Parade 2025

Sunderland City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-077936

Procurement identifier (OCID): ocds-h6vhtk-05eac1

Published 28 November 2025, 9:26am

Scope

Description

New Years Eve Parade 2025

Sunderland City Council is looking to appoint an individual or organisation to engage with community groups to animate a vibrant parade celebrating New Years Eve

Contract 1

Supplier

- The Creative Seed CIC

Contract value

- £34,977 excluding VAT
- £41,972 including VAT

Below the relevant threshold

Date signed

24 November 2025

Contract dates

- 25 November 2025 to 31 December 2025
- 1 month, 6 days

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- UKC23 - Sunderland

Procedure

Procedure type

Below threshold - limited competition

Supplier

The Creative Seed CIC

St Hilda's Pit Head, Station Road

South Shields

NE33 1RA

United Kingdom

Email: creativeseed100@gmail.com

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Sunderland City Council

- Public Procurement Organisation Number: PLVZ-4154-GGRZ

City Hall, Plater Way,

Sunderland

SR1 3AA

United Kingdom

Email: corporate.procurement@sunderland.gov.uk

Region: UKC23 - Sunderland

Organisation type: Public authority - sub-central government