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Tender

## **EX22AawazII112025 - Media Buying for Communications Collateral (Television and Google Display Network)**

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-077909

Procurement identifier (OCID): ocids-h6vhtk-05eaaf

Published 28 November 2025, 8:05am

### **Scope**

### **Reference**

RFP - EX22AawazII112025

### **Description**

Need to have a supplier on board for Media Buying for Communications Collateral (Television and Google Display Network)

### **Total value (estimated)**

- £49,600 excluding VAT
- £62,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 19 December 2025 to 19 September 2026
- Possible extension to 20 September 2026
- 9 months, 2 days

Description of possible extension:

9 Months with an option for extension for another 3 months based on need.

### **Main procurement category**

Services

### **CPV classifications**

- 79341000 - Advertising services

### **Contract locations**

- PK - Pakistan

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## **Submission**

### **Tender submission deadline**

12 December 2025, 6:59pm

**Submission address and any special instructions**

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

**Tenders may be submitted electronically**

Yes

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**Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Commercial	Please fill and submit Annex 3 - Pricing Approach	Price	70%
Strategy	Please fill and submit Annex 2 - Supplier Response	Quality	25%
Reporting	Please fill and submit Annex 2 - Supplier Response	Quality	5%

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**Procedure****Procedure type**

Below threshold - open competition

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**Contracting authority**

## **British Council**

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Moiz Khalid

Email: [Moiz.khalid@britishcouncil.org.pk](mailto:Moiz.khalid@britishcouncil.org.pk)

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government