

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/077495-2025>

Contract

Social Media Advertising 2025

Driver and Vehicle Standards Agency

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-077495

Procurement identifier (OCID): ocds-h6vhtk-05e9cf

Published 27 November 2025, 9:16am

Scope

Reference

T280023046

Description

This requirement is to purchase credits to advertise jobs on social media sites.

Contract 1. Social Media Advertising 2025

Supplier

- SOCIALLY RECRUITED LTD

Contract value

- £41,000 excluding VAT
- £49,200 including VAT

Below the relevant threshold

Date signed

24 November 2025

Contract dates

- 25 November 2025 to 24 November 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79600000 - Recruitment services
-

Procedure

Procedure type

Below threshold - limited competition

Supplier

SOCIALLY RECRUITED LTD

Pendragon House

Hertfordshire

AL1 1LJ

United Kingdom

Email: info@iamgaia.com

Website: <https://www.iamgaia.com/>

Region: UKH23 - Hertfordshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Social Media Advertising 2025

Contracting authority

Driver and Vehicle Standards Agency

- Public Procurement Organisation Number: PTMM-2614-YJDV

Berkeley House, Croydon Street

Bristol

BS5 0DA

United Kingdom

Contact name: Stacey Griffiths

Telephone: 0

Email: commercialenquiries@dvsa.gov.uk

Website: <http://www.gov.uk/dvsa>

Region: UKK11 - Bristol, City of

Organisation type: Public authority - central government