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Award

Emergency Department Stop Smoking Services

Norfolk County Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-077384

Procurement identifier (OCID): ocds-h6vhtk-059a4b ([view related notices](#))

Published 26 November 2025, 3:42pm

Scope

Reference

NCCT43281

Description

The service will provide an evidence-based service for behaviour change and stop smoking that is accessible across Norfolk.

This procurement is being undertaken under the Competitive Process of the Health Care Services (Provider Selection Regime) Regulations 2023

This is a procurement under the Provider Selection Regime and there are no specific notices that relate to this regime. The notice refers to the Light Touch Regime which is incorrect as this is a notice for the Competitive Process under the Provider Selection Regime 2023. The contract is for 3 years and is not a framework agreement. This procurement notice has been authorised by the Head of Complex Transactions and Sourcing and no conflict of interests have been noted for this procurement exercise. This contract is for a new service that Norfolk County Council has not previously commissioned.

This is a notice of Intention to Award.

The winning bidder scored the highest for quality, showing a strong track record, Under the key criteria of integration, collaboration and service sustainability the winning provider committed to review and progress meetings. The response demonstrated good plans for integration including with key partners outside of the ED. Good plans for collaboration were included in the bid. For the key criteria of social value, the response committed to a number of initiatives including workforce development initiatives and reinvesting in Norfolk. With regard to improving access and inequalities, the response demonstrated inclusive support, flexibility in access and a good focus around certain groups. For the key criteria of value, the response covered well Russell Standards and COSTED and covered relevant KPIs. For quality and innovation, the response demonstrated a strong staffing model, peer learning and people with lived experience

Any representations (as per the Health Care Services (Provider Selection Regime) Regulations 2023 should be received by midnight on Monday 8th December 2025. This gives time for any provider who might otherwise have been a provider of the services to which the contract relates to make representations; and for the council to consider those representations and respond as appropriate. If following the council's review of its representations a provider wishes to request that the Independent Patient Choice and Procurement Panel considers its representations, then it must submit its request using a pro forma published by the panel within 5 working days of receiving the council's decision. Standstill will commence Thursday 27th November 2025 and end on Midnight on Monday 8th December 2025.

Contract 1

Supplier

- PROVIDE COMMUNITY INTEREST COMPANY

Contract value

- £1,207,774 excluding VAT
- £1,449,328 including VAT

Above the relevant threshold

Award decision date

26 November 2025

Date assessment summaries were sent to tenderers

26 November 2025

Standstill period

- End: 8 December 2025
- 8 working days

Earliest date the contract will be signed

9 December 2025

Contract dates (estimated)

- 5 January 2026 to 4 January 2029
- Possible extension to 4 January 2030
- 4 years

Description of possible extension:

The Contract may be extended by up to 12 months at the Council's discretion.

Main procurement category

Services

CPV classifications

- 85323000 - Community health services

Contract locations

- UKH15 - Norwich and East Norfolk
- UKH16 - North and West Norfolk
- UKH17 - Breckland and South Norfolk

Information about tenders

- 5 tenders received
 - 5 tenders assessed in the final stage:
 - 4 submitted by small and medium-sized enterprises (SME)
 - 2 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 4 suppliers unsuccessful (details included for contracts over £5 million)
-

Procedure

Procedure type

Open procedure

Supplier

PROVIDE COMMUNITY INTEREST COMPANY

- Companies House: 07320006
- Public Procurement Organisation Number: PJDJ-5251-VGWT

900 The Crescent

Colchester

CO4 9YQ

United Kingdom

Email: provide.businessdevelopment@nhs.net

Website: <https://providecommunity.org.uk/>

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: Yes

Contract 1

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government