

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/077193-2025>

Award

LinkedIn Learning Platform

Waste & Resources Action Programme

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-077193

Procurement identifier (OCID): ocds-h6vhtk-05e913

Published 26 November 2025, 12:05pm

Scope

Reference

PRC105

Description

WRAP uses LinkedIn Learning as its organisation-wide digital learning platform, supporting staff development, mandatory training, leadership skills, and specialist upskilling. It has become embedded in WRAP's learning and development offer and is relied upon by teams across the organisation.

To maintain continuity and avoid service disruption, renewal is required from the current subscription end date.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=997030629>

Contract 1

Supplier

- LinkedIn Technology UK Ltd

Contract value

- £25,000 including VAT

Below the relevant threshold

Earliest date the contract will be signed

8 December 2025

Contract dates (estimated)

- 15 December 2025 to 31 December 2026
- 1 year, 17 days

Main procurement category

Services

CPV classifications

- 80570000 - Personal development training services
-

Procedure

Procedure type

Direct award

Direct award justification

- Single supplier - intellectual property or exclusive rights
- Additional or repeat goods, services or works - extension or partial replacement

A Direct Award is proposed based on continuity of service as staff are actively using the platform and shifting to an alternative provider would cause disruption to current learning pathways and mandatory learning content. The proven uptake and organisational fit as LinkedIn Learning offers a strong breadth of content that aligns with WRAP's capability needs, including leadership, digital skills, project management, wellbeing, and specialist soft skills. There are also cost efficiency considerations in that the £25k annual fee provides unrestricted organisational access and benchmarks favourably against alternatives offering equivalent content libraries, licensing arrangements, or integration capabilities. Lastly, regarding system integration, LinkedIn Learning is already integrated with WRAP's internal systems and processes. Moving to a new provider would incur additional time, onboarding effort, and technical integration costs.

A full competitive procurement exercise is not feasible at this time due to limited internal resource and capacity to scope, run and evaluate an e-learning platform procurement, time sensitivity, as renewal is required imminently to prevent loss of access, as well as a high change burden, as transitioning platforms would require significant staff retraining and migration planning.

Given these constraints, a Direct Award for a single 12-month term is proportionate and ensures continuity while allowing sufficient time to review future long-term options.

Supplier

LinkedIn Technology UK Ltd

The Ray, 123 Farringdon Road

London

EC1R 3DA

United Kingdom

Contact name: Darroch Boniface

Email: linkedin@e.linkedin.com

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Waste & Resources Action Programme

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

Ground Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

United Kingdom

Contact name: Procurement Lead

Telephone: 01295 584100

Email: procurement@wrap.org.uk

Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)