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Contract

A Review of the Local Authority Data Led Benefit Take-up pilot in Wales

Llywodraeth Cymru / Welsh Government

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-076898

Procurement identifier (OCID): ocds-h6vhtk-05e86f

Published 25 November 2025, 2:19pm

Scope

Reference

C189/2025/2026

Description

The Welsh Government seeks to commission a review of the Local Authority Data-Led Benefit Take-Up Pilot, which uses the Low Income Family Tracker (LIFT) platform to identify and support households missing out on devolved and reserved benefits. The review will assess the pilot's implementation and anticipated impact across participating local authorities, exploring effectiveness, barriers, and best practices.

Contract 1. Contract Title A Review of the Local Authority Data Led Benefit Take-up pilot in Wales

Supplier

- alma economics

Contract value

- £50,000 excluding VAT
- £60,000 including VAT

Below the relevant threshold

Date signed

23 October 2025

Contract dates

- 3 November 2025 to 3 April 2026
- 5 months, 1 day

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 73000000 - Research and development services and related consultancy services

Contract locations

- UKL - Wales
-

Procedure

Procedure type

Below threshold - limited competition

Supplier

alma economics

- Public Procurement Organisation Number: PHGJ-1771-RHHN

43 Tanner Street

London

SE13PL

United Kingdom

Email: info@almaeconomics.com

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

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Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Email: nerys.owens@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales