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Contract

PSR Most Suitable Provider - Provision of Psychological Wellbeing Practitioners and Counsellors into the North East and North Cumbria Staff Wellbeing Hub

Cumbria, Northumberland, Tyne and Wear NHS Foundation Trust

F03: Contract award notice

Notice identifier: 2025/S 000-076656

Procurement identifier (OCID): ocids-h6vhtk-05e7d5

Published 24 November 2025, 5:20pm

Section I: Contracting authority

I.1) Name and addresses

Cumbria, Northumberland, Tyne and Wear NHS Foundation Trust

St Nicholas Hospital, Jubilee Road

Newcastle Upon Tyne

NE3 3XT

Contact

Gill Keane

Email

gill.keane@cntw.nhs.uk

Telephone

+44 7825054205

Country

United Kingdom

Region code

UKC - North East (England)

Internet address(es)

Main address

<https://www.cntw.nhs.uk/>

Buyer's address

<https://www.cntw.nhs.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PSR Most Suitable Provider - Provision of Psychological Wellbeing Practitioners and Counsellors into the North East and North Cumbria Staff Wellbeing Hub

Reference number

C397438

II.1.2) Main CPV code

- 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of Psychological Wellbeing Practitioners and Counsellors into the North East and North Cumbria Staff Wellbeing Hub

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £202,501

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

Cumbria, Northumberland, Tyne and Wear NHS Foundation Trust intend to award 1 contract to Sunderland Counselling Services under the Health Care Services Provider Selection Regime regulations using the Most Suitable Provider process.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

This is a Provider Selection Regime (PSR) intention to award notice under the Most

Suitable Provider process. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. Following market engagement and the publication of a prior information notice we assessed the most suitable providers linking back to the key criteria. The award decision-makers selected Sunderland Counselling Service following a rigorous evaluation process against the published criteria. The provider demonstrated exceptional capability and alignment with the key requirements, which informed the panel's decision:

- Quality of Service: The provider presented a comprehensive approach with proven methodologies, ensuring high standards of delivery and measurable outcomes.
- Value for Money: Their proposal offered competitive pricing while maintaining quality, representing the most economically advantageous option.
- Experience and Expertise: The provider's track record in delivering similar projects, supported by strong references and case studies, gave the panel confidence in their ability to perform.

Based on these factors, the decision-makers concluded that Sunderland Counselling Service offered the strongest overall proposal, balancing quality and cost-effectiveness. Their selection reflects the provider's ability to deliver the required outcomes while adding long-term value to the project.

The result was that

we had a clear most suitable provider as per this award. The publication of this notice marks the start of the standstill period which ends midnight on 5/12/2025. Decision makers: gill.keane@cntw.nhs.uk; Paul.batey@ntw.nhs.uk; richard.lloyd@cntw.nhs.uk; richard.duggins@cntw.nhs.uk

We can confirm that there are no conflicts of interests with regards to the decision makers. The commitment is for a 1 year contract with an annual value of £202,501. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Following PSR Most Suitable provider process

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 November 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sunderland Counselling Service

51 John Street Sunderland SR11QN

Sunderland

SR11QN

Email

office@sunderlandcounselling.org.uk

Telephone

+44 1915147007

Country

United Kingdom

NUTS code

- UKC - North East (England)

National registration number

03315039

Internet address

www.sunderlandcounselling.org.uk

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £202,501

Total value of the contract/lot: £202,501

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

NTW Solutions Limited

Arran House, St Nicholas Hospital, Jubilee Road, Gosforth

Newcastle Upon Tyne

NE3 3XT

Country

United Kingdom

Internet address

<https://www.ntwsolutions.co.uk>

VI.4.2) Body responsible for mediation procedures

Independent Choice and Procurement Panel.

Wellington House

London

SE1 8UG

Country

United Kingdom

Internet address

<https://www.england.nhs.uk>