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Award

North Wales Substance Misuse Phycological Interventions Service (PROC-25-216)

Wrexham County Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-076463

Procurement identifier (OCID): ocds-h6vhtk-05e605 ([view related notices](#))

Published 24 November 2025, 1:14pm

Scope

Reference

PROC-25-216

Description

Intention to Award Notice, Direct Award 2 under Health Service Procurement (Wales) Act 2024 Health Services (Provider Selection Regime) (Wales regulations 2024)The North Wales Phycological Interventions Service (CAMFA) is a regional service whose overall aim is to ensure that people looking to recover from problematic substance misuse (drugs and or alcohol) have access to the evidence-based psychological interventions that they need in the right place at the right time. This service offers a single point of access for a range of different interventions for Adults, Families and Young people from the age of 14+, Including:- Cognitive Behavioural therapy (CBT) - Dialectical behaviour therapy (DBT) - Eye Movement Desensitization and Reprocessing (EMDR)- Motivational Enhancement Therapy (MET) - Contingency Management (CM)- Counselling- Relapse Prevention- Health Promotion- Behavioural Interventions- Anxiety/Stress Management- Coping Mechanisms- Brief Counselling Interventions - Harm reduction advice/support- Structured one to one sessions and group workThe Service is offered face to face and/or

online where appropriate

Contract 1. North Wales Substance Misuse Psychological Interventions Service (PROC-25-216)

Supplier

- Adferiad Recovery Limited

Contract value

- £3,160,835 excluding VAT
- £3,793,002 including VAT

Above the relevant threshold

Award decision date

14 November 2025

Earliest date the contract will be signed

18 December 2025

Contract dates (estimated)

- 1 April 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years

Description of possible extension:

Optional 2 Year extension by mutual agreement

Main procurement category

Services

CPV classifications

- 85312500 - Rehabilitation services
- 85312320 - Counselling services

Contract locations

- UKL23 - Flintshire and Wrexham
- UKL13 - Conwy and Denbighshire
- UKL12 - Gwynedd
- UKL11 - Isle of Anglesey

Procedure

Procedure type

Direct award

Supplier

Adferiad Recovery Limited

- Public Procurement Organisation Number: PBQD-7491-LXQT

Ty Dafydd Alun, 36 Princes Drive

Colwyn Bay

LL29 8LA

United Kingdom

Email: naomii.oakley@adferiad.org.uk

Region: UKL13 - Conwy and Denbighshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. North Wales Substance Misuse Phycological Interventions Service (PROC-25-216)

Contracting authority

Wrexham County Borough Council

- Public Procurement Organisation Number: PJHN-6516-JQNZ

Commissioning Procurement and Contract Management Unit

Wrexham

LL11 1AR

United Kingdom

Email: procurement@wrexham.gov.uk

Website: <https://www.wrexham.gov.uk/>

Region: UKL23 - Flintshire and Wrexham

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales