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Contract

Provision of Hypertension and Lipids Optimisation Project

NHS Norfolk & Waveney Integrated Care Board

F03: Contract award notice

Notice identifier: 2025/S 000-076354

Procurement identifier (OCID): ocds-h6vhtk-04ee91

Published 24 November 2025, 10:54am

Section I: Contracting authority

I.1) Name and addresses

NHS Norfolk & Waveney Integrated Care Board

County Hall, Martineau Ln

Norwich

NR1 2DH

Email

david.bailey1@nhs.net

Country

United Kingdom

Region code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

<https://www.improvinglivesnw.org.uk/about-us/our-nhs-integrated-care-board-icb/icb-contact/>

Buyer's address

<https://www.improvinglivesnw.org.uk/about-us/our-nhs-integrated-care-board-icb/icb-contact/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Hypertension and Lipids Optimisation Project

Reference number

Nw2025-89

II.1.2) Main CPV code

- 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

This is a notice to inform the market the procurement has been abandoned.

NHS Norfolk and Waveney Integrated Care Board sought to procure a Hypertension and Lipids Optimisation Project. The successful provider staff was expected to work with the ICB Cardiovascular disease team, the N&W Protect NoW team, and General Practice to

improve clinical effectiveness through case finding and management of patients.

NHS Norfolk and Waveney Integrated Care Board sought to launch a large-scale CVD Prevention project using a Population Health Management approach to case finding and intervention. The project will focus on hypertension and lipid management, with patients being identified and subsequently risk-stratified using the ICB software.

The ABCDE program aims to improve the care of patients at risk of Cardiovascular events through case finding and improved management of high-risk individuals. This project is considered a system priority to see our population lead healthier, longer lives, whilst simultaneously reducing pressures on the health system through early detection and management.

The successful provider is was expected to supply and manage Clinical Prescribers who will liaise with the ICB Protect NoW team, General Practice, and patients. A personalised care approach will be used to support pharmacological and social prescribing for our patient cohort.

Prescribers must be able to initiate relevant medicines.

Prescribers must initiate medicines in line with N&W criteria.

Patients will be identified using the ICB's population health management software (Eclipse). The ICB Protect NoW Team will contact patients via digital (and print, if necessary) mediums to inform them of their relative risks and changes they can make in their lifestyles and diets and to encourage medication adherence where necessary.

Patients identified as eligible for medication will be consented by Protect NoW and subsequently made available to the provider, and the prescribers are to systematically contact this patient cohort and seek to initiate and / or optimise treatment in line with ICB and national guidance.

The provider will be expected to liaise with the relevant Practice where required on necessary ongoing management and monitoring.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 85323000 - Community health services
- 85141000 - Services provided by medical personnel

- 85140000 - Miscellaneous health services

II.2.3) Place of performance

NUTS codes

- UKH1 - East Anglia

II.2.4) Description of the procurement

This is a notice to inform the market the procurement has been abandoned.

NHS Norfolk and Waveney Integrated Care Board sought to procure a Hypertension and Lipids Optimisation Project. The successful provider staff will be expected to work with the ICB Cardiovascular disease team, the N&W Protect NoW team, and General Practice to improve clinical effectiveness through case finding and management of patients.

This was a 1 year contract with the option to extend for up to an additional 2 years. The 1 year contract value is a maximum of £200,000. Any additional extensions are estimated to be £200,000 per annum a maximum contract value of £600,000 over the full 3 year contract period.

Service Description:

NHS Norfolk and Waveney Integrated Care Board sought to launch a large-scale CVD Prevention project using a Population Health Management approach to case finding and intervention. The project will focus on hypertension and lipid management, with patients being identified and subsequently risk-stratified using the ICB software.

The ABCDE program aims to improve the care of patients at risk of Cardiovascular events through case finding and improved management of high-risk individuals. This project is considered a system priority to see our population lead healthier, longer lives, whilst simultaneously reducing pressures on the health system through early detection and management.

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II.2.5) Award criteria

Quality criterion - Name: Quality and Innovation / Weighting: 55

Cost criterion - Name: value / Weighting: 0

Cost criterion - Name: Integration, Collaboration and Service Sustainability / Weighting: 23

Cost criterion - Name: Improving Access, Reducing Health Inequalities and Facilitating Choice / Weighting: 12

Cost criterion - Name: Social Value / Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-009953](#)

Section V. Award of contract

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.3) Additional information

The Commissioners made a decision to abandon the current process as permitted within Document 1 – ITT Process Overview document. The justification was that the Commissioners requirements have changed and with recent announcement regarding future Commissioning Landscape, the Commissioners are withdrawing this process and intend to go back to out to market with a new service offer including revised documentation.

VI.4) Procedures for review

VI.4.1) Review body

NHS England

Wellington House, 133-135 Waterloo Rd

London

SE1 8UG

Email

england.commercialqueries@nhs.net

Country

United Kingdom

Internet address

<https://www.england.nhs.uk/>