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Contract

## **Parent & Infant Mental Health Peer Support (PSR Direct Award Route C)**

London Borough of Brent

F03: Contract award notice

Notice identifier: 2025/S 000-076192

Procurement identifier (OCID): ocds-h6vhtk-05e6aa

Published 21 November 2025, 4:38pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

London Borough of Brent

Brent Civic Centre

Wembley

HA9 0FJ

#### **Contact**

Mr Robin Goodacre

#### **Email**

[procurement@brent.gov.uk](mailto:procurement@brent.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.brent.gov.uk/>

Buyer's address

<http://www.brent.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Parent & Infant Mental Health Peer Support (PSR Direct Award Route C)

Reference number

DN797518

#### **II.1.2) Main CPV code**

- 85323000 - Community health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Council is required to secure the provision of a Parent and Infant Mental Health Peer Support Service in Brent.

The service will provide one-to-one support to parents and carers with mild mental health difficulties and parent-infant relationship difficulties. This may be through a peer-support service or staff with appropriate additional training and offering support to fathers and co-parents/carers as well as mothers.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £185,140

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Brent Council is required to secure the provision of a Parent and Infant Mental Health Peer Support Service in Brent.

The service will provide one-to-one support to parents and carers with mild mental health difficulties and parent–infant relationship difficulties. This may be through a peer-support service or staff with appropriate additional training and offering support to fathers and co-parents/carers as well as mothers.

The Council currently has an existing contract in place provided by Home Start Barnet, Brent, Enfield, and Harrow.

The current contract was entered into in January 2024 for a period of seventeen (17) months. The contract was then varied and extended for a period of twelve (12) months and was due to expire on 31 March 2025.

Brent Council intend to award a contract to the existing provider following direct award process C under the Provider Selection Regime for the provision of Parent and Infant Mental Health Peer Support Service with Home Start Barnet, Brent, Enfield, and Harrow from 1st June 2025 to 31st March 2027 in the sum of £185,140 (exclusive of VAT).

#### **II.2.5) Award criteria**

Quality criterion - Name: The existing contractor is satisfying the existing contract and will likely satisfy the proposed contract to a sufficient standard. / Weighting: 100

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to decision makers by 03/12/2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

28 October 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Home Start Barnet, Brent, Enfield and Harrow

Stephens House, 17 East End Road, Finchley

London

N3 3QE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £185,140

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## Section VI. Complementary information

### VI.3) Additional information

Written representations should be sent to [procurement@brent.gov.uk](mailto:procurement@brent.gov.uk)

Details of the award decision-makers:

A report was prepared by the Officer recommending the award and the decision was made and taken by the Council's Corporate Director of Children, Young People and Community Development. The contract was awarded to the provider Home Start Barnet, Brent, Enfield and Harrow for 22 months.

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to decision makers by 03/12/2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

Key criteria as follows:

Quality and innovation 20%

- The provider will be able to satisfy the new contract to a sufficient standard.
- The provider is capable of continuing to provide the peer support service and have recruited additional staff to ensure one-to-one home visits are offered above and beyond the statutory expectations, including for fathers and co-parents.
- The service will also provide volunteer-led peer support for new fathers via organised outreach groups in maternity settings.

Value 20%

- The provider will be able to satisfy the new contract to a sufficient standard.
- The provider will continue to recruit volunteer peer supporters from Brent and have expanded their pool of volunteers to support the residents.
- New specification is also being written in collaboration with the provider to understand how we can continue to deliver value.

## Integration, collaboration and service sustainability 20%

- The provider will be able to satisfy the new contract to a sufficient standard.
- The provider will continue to work as part of a multidisciplinary perinatal mental health and parent–infant relationship strategy which has clear referral pathways for families. This ensures a coherent and joined-up approach between services for babies and their families.
- The service is also contributing to the Borough plan and helping the LA to fulfil its statutory responsibility, and the new service specification and contract outlines opportunities for the provider to do.

## Improving access, reducing health inequalities and facilitating choice 20%

- The provider will be able to satisfy the new contract to a sufficient standard.
- The new service specification proposed new ways for the service to deliver support to identified groups who may face barriers to accessing the existing offer, for example, outreach, and co-locating in family wellbeing centres. There have been no objections to working in this way, and the provider has been happy to re-engineer services where possible, ultimately improving services for families.

## Social value 20%

- The provider will be able to satisfy the new contract to a sufficient standard.
- The provider will deliver relevant social value KPIs which have been identified collaboratively with the Council for the benefit of Brent residents contributing to the delivery of the borough plan. This includes delivering events that destigmatise mental health and promote good early attachment relationships are encouraged.

There were no identified conflicts of interest.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

THE MAYOR AND BURGESSES OF THE LONDON BOROUGH OF BRENT

Brent Civic Centre Engineers Way

London

HA9 0FJ

Email

[procurement@brent.gov.uk](mailto:procurement@brent.gov.uk)

Country

United Kingdom