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Award

Framework Agreement for Holiday, Activities and Food (HAF) Programme 2025

Southend-on-Sea City Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-076191

Procurement identifier (OCID): ocds-h6vhtk-04f969 ([view related notices](#))

Published 21 November 2025, 4:38pm

Scope

Reference

DN773627

Description

The Healthy Activities and Food programme (HAF) has been funded by the Department for Education to deliver activities and food to vulnerable children during school holiday periods.

The provision must be used to provide access to holiday activity programmes as follows:

- At least 4 hours for 4 days a week for 4 weeks the

Summer, and a week in Easter and a week at Christmas

- Inclusive and accessible provision - Provision offered to all Benefits related FSM children of statutory school age in Southend-on-Sea.

The minimum standards for the delivery of highquality provision include healthy food (meeting the

school food standards) enriching activities, physical activities, nutritional education, and for children to:

- Eat more healthily
- Be more active
- Take part in engaging and enriching activities
- Be safe and not isolated
- Have greater knowledge of health and nutrition
- Be more engaged with school and other services
- Have greater knowledge and awareness of the holiday club provision

Commercial tool

Establishes an open framework

A series of frameworks with substantially the same terms. Awarded suppliers are carried over and new suppliers can bid.

Contract 1. Holiday, Activities and Food (HAF) Programme

Suppliers (10)

- ACTIVE ACADEMY SOUTHEND LIMITED
- ATF SOUTHEND
- MEGA CAMPS LTD
- MINI CHAMPS LTD
- SILVERBIRCH ANIMAL THERAPY S.A.T CIC
- SOUTHEND ASSOCIATION OF VOLUNTARY SERVICES
- SOUTHEND EAST COMMUNITY ACADEMY TRUST
- SOUTHEND UNITED COMMUNITY FOUNDATION
- SSS ESSEX LTD
- THE FUTURE OF SPORT CIC

Contract value

- £5,040,000 including VAT

Above the relevant threshold

Award decision date

19 November 2025

Date assessment summaries were sent to tenderers

20 November 2025

Earliest date the contract will be signed

28 November 2025

Contract dates (estimated)

- 1 December 2025 to 30 November 2028
- Possible extension to 30 November 2031
- 6 years

Description of possible extension:

There is an option to extend until 30th November 2031, or any part thereof, this is subject to demand continued funding.

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services
- 98000000 - Other community, social and personal services

Contract locations

- UKH31 - Southend-on-Sea

Information about tenders

- 12 tenders received
- 10 tenders assessed in the final stage:
 - 7 submitted by small and medium-sized enterprises (SME)
 - 2 submitted by voluntary, community and social enterprises (VCSE)
- 10 suppliers awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Special regime

Light touch

Suppliers

ACTIVE ACADEMY SOUTHEND LIMITED

- Companies House: 16316212
- Public Procurement Organisation Number: PHMM-6166-GLLH

Unit 14 Leighcliff Building

Leigh-On-Sea

SS9 1PR

United Kingdom

Email: hello@active-academy.co.uk

Website: <http://www.active-academy.co.uk>

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

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ATF SOUTHEND

- Charity Commission (England and Wales): 1183471
- Public Procurement Organisation Number: PLBR-1732-TZVP

Victoria Plaza

Southend on Sea

SS2 5SP

United Kingdom

Email: southendatf@gmail.com

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

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MEGA CAMPS LTD

- Companies House: 08394559
- Public Procurement Organisation Number: PNYT-7198-JQCP

1 Royal Terrace

Southend-On-Sea

SS1 1EA

United Kingdom

Email: steve@megacamps.net

Website: <http://www.megacamps.net>

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

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MINI CHAMPS LTD

- Companies House: 15167522
- Public Procurement Organisation Number: PBHT-6388-WTYM

14 Belgrave Close

Leigh-On-Sea

SS9 5EU

United Kingdom

Email: info@minichamps.club

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

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SILVERBIRCH ANIMAL THERAPY S.A.T CIC

- Companies House: 14027594
- Public Procurement Organisation Number: PVGY-4999-RQDT

Silverbirch Farm

Leigh-On-Sea

SS9 5DE

United Kingdom

Email: silverbirchanimaltherapy@gmail.com

Website: <http://silverbirchanimaltherapycic.co.uk/>

Region: UKH37 - Essex Thames Gateway

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Holiday, Activities and Food (HAF) Programme

SOUTHEND ASSOCIATION OF VOLUNTARY SERVICES

- Companies House: 03351855

- Public Procurement Organisation Number: PBWH-7844-TTLY

29-31 Alexandra St

Southend On Sea

SS1 1BW

United Kingdom

Email: info@savs-southend.co.uk

Website: <http://www.savs-southend.org>

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

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SOUTHEND EAST COMMUNITY ACADEMY TRUST

- Companies House: 07825856
- Public Procurement Organisation Number: PTVZ-3778-YCDL

Secat House Delaware Road

Southend-On-Sea

SS3 9NP

United Kingdom

Email: benstickley@secat.co.uk

Website: <http://www.secat.co.uk>

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

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SOUTHEND UNITED COMMUNITY FOUNDATION

- Companies House: 05074505
- Public Procurement Organisation Number: PCXQ-2411-ZBMD

Roots Hall Football Ground

Southend On Sea

SS2 6NQ

United Kingdom

Email: info@southendunited-cet.co.uk

Website: <https://sufccommunity.co.uk/>

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. Holiday, Activities and Food (HAF) Programme

SSS ESSEX LTD

- Companies House: 10090526
- Public Procurement Organisation Number: PYRD-5187-BJQD

39 The Metro Centre

Watford

WD18 9SB

United Kingdom

Email: info@superstarsportessex.org

Region: UKH23 - Hertfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Holiday, Activities and Food (HAF) Programme

THE FUTURE OF SPORT CIC

- Companies House: 14998380
- Public Procurement Organisation Number: PLCL-3348-YTNQ

125 Richmond Avenue

Southend-On-Sea

SS3 9LF

United Kingdom

Email: thefutureofsport@icloud.com

Website: <http://www.thefutureofsport.co.uk>

Region: UKH31 - Southend-on-Sea

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Holiday, Activities and Food (HAF) Programme

Contracting authority

Southend-on-Sea City Council

- Public Procurement Organisation Number: PJDT-6566-GZNX

Civic Centre, Victoria Avenue, Southend On Sea, Essex

Southend On Sea

SS2 6FA

United Kingdom

Email: procurementops@southend.gov.uk

Region: UKH31 - Southend-on-Sea

Organisation type: Public authority - sub-central government