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Contract

Developing a vision, strategy and operational model for a West Midlands Creative and Cultural Industries Cluster (CCI)

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-076115

Procurement identifier (OCID): ocds-h6vhtk-05e67a

Published 21 November 2025, 3:03pm

Scope

Reference

RFQ-ECDVDE-ESG-2025-0007

Description

The West Midlands Combined Authority is looking to recruit and organisation to support the development of a refreshed vision, strategy and high-level operational model for a West Midlands Creative Industries Cluster.

Contract 1

Supplier

- METRO DYNAMICS LIMITED

Contract value

- £33,000 excluding VAT
- £39,600 including VAT

Below the relevant threshold

Date signed

21 November 2025

Contract dates

- 21 November 2025 to 28 February 2026
- 3 months, 10 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKG - West Midlands (England)
-

Procedure

Procedure type

Below threshold - limited competition

Supplier

METRO DYNAMICS LIMITED

- Companies House: 09422707
- Public Procurement Organisation Number: PWRH-9835-QRRM

3 Waterhouse Square

London

EC1N 2SW

United Kingdom

Email: admin@metrodynamics.co.uk

Website: <http://www.metrodynamics.co.uk>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government