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Contract

East Suffolk SZC PR Consultancy

East Suffolk Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-076061

Procurement identifier (OCID): ocds-h6vhtk-05514d ([view related notices](#))

Published 21 November 2025, 1:59pm

Scope

Reference

2667-TEN-O

Description

East Suffolk Council is seeking to appoint a professional PR agency or consultant to deliver a 12-month national public relations and influencer engagement approach that raises the positive profile of East Suffolk as a visitor destination

Contract 1. East Suffolk SZC PR Consultancy

Supplier

- [Big Wave PR](#)

Contract value

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

Date signed

16 September 2025

Contract dates

- 16 September 2025 to 15 September 2026
- Possible extension to 30 January 2027
- 1 year, 4 months, 15 days

Description of possible extension:

based on performance and additional funding allocations.

Main procurement category

Services

CPV classifications

- 79416000 - Public relations services
 - 79416200 - Public relations consultancy services
-

Procedure

Procedure type

Below threshold - open competition

Supplier

Big Wave PR

- Companies House: 06749209

Ardleigh

Ardleigh, Colchester

CO7 7SG

United Kingdom

Telephone: 01206231807

Email: hilary@wearebigwavepr.co.uk

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. East Suffolk SZC PR Consultancy

Contracting authority

East Suffolk Council

- Public Procurement Organisation Number: PLPP-1174-BHLX

East Suffolk House, Station Road, Melton

Woodbridge

IP12 1RT

United Kingdom

Email: procurement@eastsuffolk.gov.uk

Website: <http://www.eastsuffolk.gov.uk>

Region: UKH14 - Suffolk

Organisation type: Public authority - sub-central government