

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/075983-2025>

Contract

## **PLx Awards 2025 - Content and Video Brief?**

THE UNITED KINGDOM SPORTS COUNCIL

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-075983

Procurement identifier (OCID): ocds-h6vhtk-058d16 ([view related notices](#))

Published 21 November 2025, 12:00pm

### **Scope**

#### **Description**

??What is it?

?The PLx conference and awards happen annually and are a chance to connect, learn and to recognise the success and achievements taking place across the Olympic and Paralympic high performance sport community.

?This year the conference and awards are taking place at the Queens Hotel, Leeds, on 2-3 December 2025. The content outlined in this brief will be used on the evening of the 2nd when the awards ceremony takes place.

?Who is it for?

?In attendance at the event will be members from the high performance community, this includes the performance directors and head coaches at all our recognised Olympic and Paralympic sports here in the UK and may also include some of the wider team within Great Britain sporting set-ups, from physiotherapists, nutritionists and even the athletes themselves. Alongside VIPs including representatives from the UK Sport board and our partners The National Lottery.

?What is required?

?We require a creative agency to produce a range of video, photographic, visual assets and written content for the PLx Awards. As well as provide project management support to engage with representatives of all nominating organisations, to enable coordination and delivery of this work on time and on budget.

?We're open to how the content is collected, across what would be a maximum of 24 nominees.

?The video content should feature the nominee and spokespeople providing commentary on their nomination.

?Some nominees/spokespeople maybe collocated in the same place where there are hubs for Olympic and Paralympic sport i.e. Manchester, Sheffield, Loughborough. However, the geographical spread is unknown until the final nominees have been selected by the awards panel. We do not expect for the nominees to travel to a single location to facilitate content collection.

?All assets will be required to be produced to meet UK Sport brand guidelines:  
<https://brandpad.io/uk sport/>

?

?What is the output?

?8 x category nominee videos

?One video for each award category, maximum duration 90 seconds. This will appear on the big screen at the ceremony, and it will be used as an aid to help the presenter(s) announce the nominations or could supplement and announce the nominees for each award.

?Each video will feature the three (3) x nominees that are featuring under that category.

?Export requirements:

?Screen - 16x9 for the big screen

?Social media - vertical formats (9x16)

?8 x winner videos

?One video for each award category, maximum duration 90 seconds. This will appear on

the big screen at the ceremony, and it will be used as an aid to help the presenter(s) announce the winner or could supplement and announce the winner for each award.

?Each video will feature the one (1) winner under that category. We will be aware who has won whilst doing the nominee filming.

?Export requirements:

?Screen - 16x9 for the big screen

?Social media - vertical formats (9x16)

?Nominee profiles

?200-300 written profiles of all 24 nominees and the background to their nomination to support media outreach and the production of printed collateral for the event.

?Nominees' photography

?4-8 photographs of each nominee. These will be used in situations such as - announcing the winner on the big screen, digital/social media content, within printed materials/event branding and distribution to media.

?Award ceremony graphics

?16 static graphics for use within the awards ceremony:

?8x category nominee assets

?8x winner assets

?Delivery Timescales

?Date

?Activity

?

?1 October

?Onboarding / prep phase with appointed supplier

?17 October 2025

?Nominees and winners selected by Awards panel

?

?20 October 2025

?Communication of successful nominees to nominating organisations

?

?21 October - 27 November 2025

?Content production and editing\*

?

?28 November 2025

?Final sign-off of all required deliverables

?

?\*Nominee photography and profiles required during this period, will be required earlier than 27 November to enable pre-production for printed collateral. Date to be confirmed at the commencement of the work

?

?

??

---

**Contract 1. Award of contract for the supply of content for the PLx 2025 Awards**

## **Supplier**

- Goal Click

## **Contract value**

- £39,330 excluding VAT
- £47,196 including VAT

Below the relevant threshold

## **Date signed**

17 November 2025

## **Contract dates**

- 17 November 2025 to 3 December 2025
- 17 days

## **Main procurement category**

Services

## **CPV classifications**

- 92100000 - Motion picture and video services

## **Contract locations**

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

---

## **Procedure**

### **Procedure type**

Below threshold - open competition

---

## **Supplier**

### **Goal Click**

37 Theydon Grove

Epping

CM16 4PX

United Kingdom

Email: [matthew@goal-click.com](mailto:matthew@goal-click.com)

Region: UKH35 - West Essex

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Award of contract for the supply of content for the PLx 2025 Awards

---

## Contracting authority

### THE UNITED KINGDOM SPORTS COUNCIL

- Companies House: RC000765
- Public Procurement Organisation Number: PDHV-6143-RRMX

10 South Colonnade

LONDON

E14 4PU

United Kingdom

Email: [procurement@uksport.gov.uk](mailto:procurement@uksport.gov.uk)

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - central government