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Contract

Award of the contracts for Resources to Support Learning on behalf of Adnodd Cyfyngedig

Caerphilly County Borough Council
Adnodd Cyfyngedig

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-075917

Procurement identifier (OCID): ocds-h6vhtk-05a037 ([view related notices](#))

Published 21 November 2025, 10:28am

Scope

Reference

CCBC/PS2885/25/JB

Description

Adnodd are a subsidiary of Welsh Government and oversee the provision of educational resources to support the teaching and learning of Curriculum for Wales. Adnodd had a requirement to develop three new digital and bilingual resources to support and inspire the teaching and learning of the Curriculum for Wales. The three areas are Health and Well-being Resources, Mathematics and Numeracy Resources and Religion, Values and Ethics Resources. Following the conclusion of the procurement process, the three contracts have been awarded as follows based on the most advantageous tenders: Lot 1 - Health and Well-being Resources - Rondo Media (£41,838.15 ex VAT) Lot 2 - Mathematics and Numeracy Resources - First4Maths Academy Limited (£39,000.00 ex VAT) Lot 3 - Religion, Values and Ethics Resources - Gemma Zeeman (£22,776.00 ex VAT)

Lot 1. Lot 1 - Adnoddau lechyd a Lles / Lot 1 - Health and Well-being Resources

Description

Bydd y cytundeb yn ymdrin â darparu adnoddau newydd sy'n ddigidol a dwyieithog i gefnogi ac ysbrydoli dysgu ac addysgu'r Maes dysgu a phrofiad lechyd a Lles o'r Cwricwlwm i Gymru. / The contract will cover provision of new resources that are bilingual and digital to support and inspire the teaching and learning of the Health and Well-being Area of learning and experience of the Curriculum for Wales.

Lot 2. Lot 2 - Adnoddau Mathemateg a Rhifedd / Lot 2 - Mathematics and Numeracy Resources

Description

Bydd y cytundeb yn ymdrin â darparu adnoddau newydd digidol sydd yn ddwyieithog neu'n Gymraeg yn unig i gefnogi ac ysbrydoli dysgu ac addysgu'r Cwricwlwm i Gymru, yn benodol y maes dysgu a phrofiad Mathemateg a Rhifedd. / The contract will cover provision of new digital resources that are bilingual or Welsh-medium only resources to support and inspire the teaching and learning of the Mathematics and Numeracy area of learning and experience of the Curriculum for Wales.

Lot 3. Lot 3 - Adnoddau Crefydd, Gwerthoedd a Moeseg / Lot 3 - Religion, Values and Ethics Resources

Description

Bydd y cytundeb yn ymdrin â darparu adnoddau newydd sy'n ddigidol a dwyieithog i gefnogi ac ysbrydoli dysgu ac addysgu'r maes dysgu a phrofiad Dyniaethau o'r Cwricwlwm i Gymru, yn benodol Crefydd, Gwerthoedd a Moeseg / The contract will cover provision of new resources that are digital and bilingual resources to support and inspire the teaching and learning the Humanities area of learning and experience of the Curriculum for Wales, in particular Religion, Values and Ethics.

Contract 1. Lot 1 - Health and Well-being Resources

Lots

Lot 1. Lot 1 - Adnoddau Iechyd a Lles / Lot 1 - Health and Well-being Resources

Supplier

- RONDO MEDIA CYF

Contract value

- £41,838 excluding VAT
- £50,206 including VAT

Below the relevant threshold

Date signed

14 November 2025

Contract dates

- 17 November 2025 to 31 March 2026
- 4 months, 14 days

Main procurement category

Services

CPV classifications

- 80100000 - Primary education services
- 80200000 - Secondary education services
- 80420000 - E-learning services
- 39162110 - Teaching supplies
- 39162000 - Educational equipment

Contract locations

- UKL - Wales
-

Contract 2. Lot 2 - Mathematics and Numeracy Resources

Lots

Lot 2. Lot 2 - Adnoddau Mathemateg a Rhifedd / Lot 2 - Mathematics and Numeracy

Resources

Supplier

- FIRST4MATHS ACADEMY LIMITED

Contract value

- £39,000 excluding VAT
- £46,799.97 including VAT

Below the relevant threshold

Date signed

14 November 2025

Contract dates

- 17 November 2025 to 31 March 2026
- 4 months, 14 days

Main procurement category

Services

CPV classifications

- 80100000 - Primary education services

- 80200000 - Secondary education services
- 80420000 - E-learning services
- 39162110 - Teaching supplies
- 39162000 - Educational equipment

Contract locations

- UKL - Wales
-

Contract 3. Lot 3 - Religion, Values and Ethics Resources

Lots

Lot 3. Lot 3 - Adnoddau Crefydd, Gwerthoedd a Moeseg / Lot 3 - Religion, Values and Ethics Resources

Supplier

- Gemma Zeeman

Contract value

- £22,774 excluding VAT
- £27,331 including VAT

Below the relevant threshold

Date signed

14 November 2025

Contract dates

- 17 November 2025 to 31 March 2026
- 4 months, 14 days

Main procurement category

Services

CPV classifications

- 80100000 - Primary education services
- 80200000 - Secondary education services
- 80420000 - E-learning services
- 39162110 - Teaching supplies
- 39162000 - Educational equipment

Contract locations

- UKL - Wales

Procedure

Procedure type

Below threshold - open competition

Suppliers

FIRST4MATHS ACADEMY LIMITED

- Public Procurement Organisation Number: PXGR-4195-CMHR

19 Trinity Square

Llandudno

LL30 2RD

United Kingdom

Email: toni@first4mathsacademy.co.uk

Region: UKL13 - Conwy and Denbighshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 2. Lot 2 - Mathematics and Numeracy Resources

Gemma Zeeman

- Public Procurement Organisation Number: PCNV-2563-JLXM

The Beeches, Penuel Road

Pentyrch

CF15 9QJ

United Kingdom

Email: gemmazeeman@gmail.com

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 3. Lot 3 - Religion, Values and Ethics Resources

RONDO MEDIA CYF

- Public Procurement Organisation Number: PPVL-8295-NZBZ

C/ O Alwyn Davies, Cibyn Industrial Estate

Caernarfon

LL55 2BD

United Kingdom

Email: caryl.ebenezer@rondomedia.co.uk

Region: UKL12 - Gwynedd

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Lot 1 - Health and Well-being Resources

Contracting authorities

Caerphilly County Borough Council

- Public Procurement Organisation Number: PWHP-2369-JPYL

Penallta House, Tredomen Park

Hengoed

CF82 7PG

United Kingdom

Contact name: Joshua Baker

Email: bakerj3@caerphilly.gov.uk

Website: <http://www.caerphilly.gov.uk>

Region: UKL16 - Gwent Valleys

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Adnodd Cyfyngedig

- Public Procurement Organisation Number: PYLR-7127-MRND

Tramshed Tech, Pendyris Street

Cardiff

CF11 6BH

United Kingdom

Contact name: Kirsty Davies

Email: kirsty.davies@adnodd.llyw.cymru

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

Contact organisation

Contact Caerphilly County Borough Council for any enquiries.