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Award

Portsmouth International Port - Gantry Digital Screens and Large Media Screen

Portsmouth City Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-075859

Procurement identifier (OCID): ocids-h6vhtk-05583c ([view related notices](#))

Published 20 November 2025, 7:35pm

Scope

Reference

P00005141

Description

Portsmouth City Council ('the council') has awarded a contract to a suitably qualified supplier to supply, install, commission, maintain, and support new digital screens and associated software for the incoming vehicle gantries and a large external media screen within the vehicle waiting area at Portsmouth International Port.

The Port sought a supplier who could meet the requirements set out the Scope of Requirements to:

- ? Provide and install the screens and software.
- ? Remove and dispose of the current screens and associated cabling and containment.
- ? Deliver ongoing hardware support and annual maintenance, including management of

spare parts across the life of the contract / screen, whichever is the longest will apply.

? Deliver ongoing support for the software, which includes a helpdesk.

? Provide appropriate training sessions for the software users.

The installation and commissioning are to be completed within a timely manner, and by no later than 9th March, due to the current signage being at end of life. The supplier will need to work dynamically to install the screens, as the Port is operational between the hours 05:30 and 00:00.

A one-off contract value of a maximum of £200,000 is available for the supply, installation and commissioning of the solution.

The software and hardware support and maintenance contract has a maximum value of up to £200,000 over the life of the contract.

Contract 1

Supplier

- ADI UK LIMITED

Contract value

- £400,000 including VAT

Above the relevant threshold

Award decision date

20 November 2025

Date assessment summaries were sent to tenderers

20 November 2025

Standstill period

- End: 2 December 2025
- 8 working days

Earliest date the contract will be signed

12 December 2025

Contract dates (estimated)

- 15 December 2025 to 8 March 2031
- Possible extension to 8 March 2036
- 10 years, 2 months, 25 days

Description of possible extension:

The contract term following the initial installation period will be for 5 years with options to extend in implements to be agreed up to a maximum of 10 years.

Main procurement category

Goods

Options

The right to additional purchases while the contract is valid.

The Council reserves the right to purchase additional hardware, associated software and user licences, similar to that provided for in the scope of requirements, over the life of the contract. This will increase the value of the contract accordingly

CPV classifications

- 32320000 - Television and audio-visual equipment
- 48500000 - Communication and multimedia software package
- 50340000 - Repair and maintenance services of audio-visual and optical equipment
- 51310000 - Installation services of radio, television, sound and video equipment
- 72253000 - Helpdesk and support services
- 80533000 - Computer-user familiarisation and training services

Contract locations

- UKJ31 - Portsmouth

Information about tenders

- 8 tenders received
- 2 tenders assessed in the final stage:
 - 2 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)

- 1 supplier awarded contracts
- 1 supplier unsuccessful (details included for contracts over £5 million)

Submission

Submission type

Tenders

Procedure

Procedure type

Competitive flexible procedure

Supplier

ADI UK LIMITED

- Companies House: 03319313
- Public Procurement Organisation Number: PPBL-6779-GYLN

Fourth Floor, Unit 5b The Parklands

Bolton

BL6 4SD

United Kingdom

Email: aaron.jabbary@adi.tv

Website: <http://adi.tv>

Region: UKD36 - Greater Manchester North West

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

Portsmouth City Council

- Public Procurement Organisation Number: PCNL-5714-PRZV

Civic Offices, Guildhall Square

Portsmouth

PO1 2AL

United Kingdom

Email: procurement@portsmouthcc.gov.uk

Region: UKJ31 - Portsmouth

Organisation type: Public authority - sub-central government