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Award

New Immersive Learning Water Feature at Safety Central - CPA/SPU/2537F

Cheshire Fire Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-075842

Procurement identifier (OCID): ocds-h6vhtk-05a278 ([view related notices](#))

Published 20 November 2025, 5:04pm

Scope

Reference

CPA/SPU/2537F

Description

Safety Central is Cheshire Fire Authority's safety and life skills education centre, located in Lymm just outside Warrington. The centre has several interactive and scenic features

that include lighting, scenery and audio-visual effects. The Authority requires a contract for maintenance and repair of Interactive Features, Lighting and Scenery. There is also a

requirement for the contract to include any new or additional requirements including, but not limited to, additional equipment/interactive features, lighting and/or scenery or any

refresh/ refurbishments that may be required during the duration of the contract. The contract will be awarded for three years initially, with up to two annual extensions.

Assessment summaries have been issued to all Suppliers that have been assessed. This voluntary standstill period will end on 3rd December 2025.

Contract 1

Supplier

- SLICED BREAD ANIMATION LIMITED

Contract value

- £90,000 including VAT

Below the relevant threshold

Award decision date

17 November 2025

Earliest date the contract will be signed

3 December 2025

Contract dates (estimated)

- 1 January 2026 to 31 December 2029
- Possible extension to 31 December 2031
- 6 years

Description of possible extension:

Optional extension up to 2 years

Main procurement category

Goods

Additional procurement category

Services

Options

The right to additional purchases while the contract is valid.

There is also a

requirement for the contract to include any new or additional requirements including, but not limited to, additional equipment/interactive features, lighting and/or scenery or any refresh/ refurbishments that may be required during the duration of the contract.

CPV classifications

- 32323300 - Video equipment
- 48190000 - Educational software package
- 48931000 - Training software package
- 72212190 - Educational software development services

- 80310000 - Youth education services
- 80330000 - Safety education services
- 80550000 - Safety training services

Contract locations

- UKD6 - Cheshire

Information about tenders

- 2 tenders received
- 2 tenders assessed in the final stage:
 - 2 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 1 supplier unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Supplier

SLICED BREAD ANIMATION LIMITED

- Companies House: 04564021
- Public Procurement Organisation Number: PYDH-6829-TNHR

C/O Afe Accountants Limited Building 3

Oakleigh Road South

N11 1GN

United Kingdom

Email: info@sbanimation.com

Website: <http://www.sbanimation.com>

Region: UKI71 - Barnet

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Cheshire Fire Authority

- Public Procurement Organisation Number: PXBC-3252-DZQJ

HQ/Training Centre, Sadler Road

Winsford, Cheshire

CW7 2FQ

United Kingdom

Email: barbara.beardsley@cheshire.police.uk

Region: UKD63 - Cheshire West and Chester

Organisation type: Public authority - sub-central government