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Contract

Provision of food & drink market intelligence Reports

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-075586

Procurement identifier (OCID): ocds-h6vhtk-05698d ([view related notices](#))

Published 20 November 2025, 11:47am

Scope

Reference

C29633

Description

The Authority's food and drink evidence and analytical team purchases market intelligence data and reports on the United Kingdom (UK) and global food and drink industry on an annual basis.

Market intelligence data and reports are one of the many tools used by the Authority's economists, statisticians, social researchers, and policy advisors to help in assessing issues such as export potential, sector market size, market segmentation, company market shares, brand market shares, and to forecast market growth.

Lot 1. LOT 1 - Provision of UK food and drink reports, consumer polling data

Description

Providing market intelligence and data reporting for food and drink companies in the UK. The Contractor shall provide detailed and insightful market intelligence reports and data which covers the food and drink manufacturing, food and drink retailing, and the catering (foodservice) sectors in the UK. Information on the UK food packaging industry and food packaging trends will also be welcome. Each report shall include separate sections, including but not limited to: An executive summary. Market size. Market segmentation. Key trends and market forecasts. Company market shares. Brand market shares. Major companies, brands, and products.

Lot 2. LOT 2 - Global food and drink market intelligence reports and data

Description

The supply of market intelligence and market data for the food and drink industry for a list of global locations. The Contractor shall provide detailed food and drink industry market intelligence data for the United Kingdom, Republic of Ireland, France, Germany, Italy, the Netherlands, Belgium, Denmark, Poland, the USA, Canada, Mexico, Brazil, Argentina, Chile, China, Hong Kong, Japan, South Korea, India, Thailand, Singapore, Malaysia, Vietnam, the Philippines, the United Arab Emirates, Saudi Arabia, Australia, New Zealand, Egypt, Kenya, and South Africa. Data and market intelligence reports provided for these countries and territories shall cover a wide variety of food and drink products by retail market size, sales, and volume and provide detailed market segmentation, company market shares, brand market shares and forecast growth rates. The Contractor shall also provide detailed data on the food and drink retailing, and catering sectors in these countries along with socio-economic data.

Lot 3. LOT 3 - Provision of detailed company financial information on food and drink co

Description

The supply of financial information data of companies in the food and drink industry based in the UK. The Contractor shall provide detailed, searchable, company financial information on both stock market listed and private agricultural, food and drink manufacturing, food and drink wholesaling, grocery retailing, catering/foodservice, fishing, and transport companies operating in the United Kingdom and the Irish Republic. The Contractor shall ensure that a wide variety of both current and historical company financial details on issues such as but not limited to company turnover, pre-tax profit, profit margins, return on capital, staff employed, wages, capital expenditure, etc is accessible and available online to the Authority. This data shall be available not only for the main operating unit of a company but also for any significant subsidiaries for which company returns are filed.

Contract 1. LOT 1 Provision of UK food and drink reports, consumer polling data, and new pro

Lots

Lot 1. LOT 1 - Provision of UK food and drink reports, consumer polling data

Supplier

- [Mintel](#)

Contract value

- £184,686 excluding VAT
- £221,623.20 including VAT

Above the relevant threshold

Date signed

20 November 2025

Contract dates

- 21 November 2025 to 1 November 2027
- Possible extension to 1 November 2028
- 2 years, 11 months, 11 days

Description of possible extension:

1 year optional extension to fulfil the requirement and to maintain business continuity.

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

1 year optional extension.

CPV classifications

- 79900000 - Miscellaneous business and business-related services
-

Contract 2. LOT 2 Global food and drink market intelligence reports and data

Lots

Lot 2. LOT 2 - Global food and drink market intelligence reports and data

Supplier

- [Euromonitor International](#)

Contract value

- £311,008 excluding VAT
- £373,209.60 including VAT

Above the relevant threshold

Date signed

20 November 2025

Contract dates

- 21 November 2025 to 19 October 2027
- Possible extension to 19 October 2028

- 2 years, 10 months, 29 days

Description of possible extension:

Optional 1 year extension.

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

Optional 1 year extension.

CPV classifications

- 79900000 - Miscellaneous business and business-related services
-

Contract 3. LOT 3 Provision of detailed company financial information on food and drink comp

Lots

Lot 3. LOT 3 - Provision of detailed company financial information on food and drink co

Supplier

- [Moody's](#)

Contract value

- £131,245 excluding VAT
- £157,494 including VAT

Above the relevant threshold

Date signed

29 October 2025

Contract dates

- 16 November 2025 to 1 November 2027
- Possible extension to 1 November 2028
- 2 years, 11 months, 16 days

Description of possible extension:

Optional 1 year extension.

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

Optional 1 year extension.

CPV classifications

- 79900000 - Miscellaneous business and business-related services

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Suppliers

Euromonitor International

- Public Procurement Organisation Number: PWLN-5298-TDRX

60-61 Britton Street

London

EC1M 5UX

United Kingdom

Email: chris.wetherall@euromonitor.com

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2. LOT 2 Global food and drink market intelligence reports and data

Mintel

- Public Procurement Organisation Number: PHHB-5995-TYWG

Mintel House, 4 Playhouse Yard

London

EC4V 5EX

United Kingdom

Email: abuller@mail.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. LOT 1 Provision of UK food and drink reports, consumer polling data, and new pro

Moody's

- Public Procurement Organisation Number: PQPV-1452-WMHR

One Canada Square, Canary Wharf

London

E14 5AF

United Kingdom

Email: ben.brooks@moodys.com

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 3. LOT 3 Provision of detailed company financial information on food and drink comp

Contracting authority

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

- Public Procurement Organisation Number: PNBD-3289-CDGX

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Email: courtney.keane@defra.gov.uk

Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Organisation type: Public authority - central government