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Contract

Adults Services CareCubed

London Borough of Camden

F03: Contract award notice

Notice identifier: 2025/S 000-075580

Procurement identifier (OCID): ocds-h6vhtk-05e53c

Published 20 November 2025, 11:43am

Section I: Contracting authority

I.1) Name and addresses

London Borough of Camden

Town Hall, Judd Street

London

WC1H9JE

Contact

Praveshika Chauhan

Email

praveshika.chauhan@camden.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.camden.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Adults Services CareCubed

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

CareCubed is a secure online tool which will assist London Borough Camden to get estimates on care costs based on individual needs, care setting configuration, and national benchmarks. The online tool will be used to support open and transparent negotiation of costs for specialist care placements. The tool will provide a structured, person-centred, approach to recording needs and provides a clear baseline of costs for negotiation between commissioner and provider, as well as a mechanism for evaluating the impact of changes to LB Camden.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £20,000 / Highest offer: £25,000 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

The procurement was carried out via GCloud 14 for place based licenses - unlimited licenses for the Council plus access for the CCG and providers.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

optional one year extension subject to internal approvals.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

This is a new procurement and following our searches on the Digital Marketplace the Council found CareCubed as a unique solution with some key differences to traditional approaches. It is used nationally by providers and commissioners, built using independent data sources and provides the council with a solution across all age cohorts.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

2 October 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IESE Innovation Ltd

Kent

CT1 2TU

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

08490888

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £20,000 / Highest offer: £25,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

London

Country

United Kingdom