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Contract

Digital App Development

ASTON UNIVERSITY

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-075522
Procurement identifier (OCID): ocds-h6vhtk-05e514
Published 20 November 2025, 10:19am

Scope

Reference

1194

Description

Development and hosting of two digital applications by Shoothill Ltd to support SME adoption of Industrial Digital Technologies (IDTs) for energy and resource efficiency improvements. Both apps are to be web-based, interactive, and gamified tools derived from Aston University's InterAct research projects.

Contract 1

Supplier

- SHOOTHILL LIMITED

Contract value

- £45,000 including VAT

Below the relevant threshold

Date signed

7 November 2025

Contract dates

- 24 November 2025 to 28 February 2026

- 3 months, 7 days

Main procurement category

Goods

CPV classifications

- 48911000 - Computer game software package

Contract locations

- UKG3 - West Midlands

Procedure

Procedure type

Below threshold - without competition

Supplier

SHOOTHILL LIMITED

- Companies House: 05885234

- Public Procurement Organisation Number: PXRD-1718-TYQR

Willow House East

Shrewsbury

SY2 6LG

United Kingdom

Email: simon.jeavons@shoothill.com

Website: https://shoothill.com

Region: UKG22 - Shropshire CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

ASTON UNIVERSITY

- Companies House: RC000904

- Public Procurement Organisation Number: PTLB-7496-TPTR

Aston Triangle

Birmingham

B4 7ET

United Kingdom

Email: procurement@aston.ac.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government