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Contract

## **PROVISION OF RESEARCH CONSULTANCY SERVICES FOR A COUNTYWIDE RESIDENTS' SURVEY**

Oxfordshire County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-075511

Procurement identifier (OCID): ocds-h6vhtk-05e50c

Published 20 November 2025, 10:05am

### **Scope**

### **Description**

Oxfordshire County Council has a long history of carrying out residents' satisfaction surveys using a range of methodologies from face-to-face interview surveys, quarterly telephone surveys, annual postal surveys with an option to complete online, to blended methodologies.

As ever, we are seeking recommendations on how to maximise participation in the survey to minimise the need for significant weighting, particularly from more traditionally underrepresented groups.

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## **Contract 1. PROVISION OF RESEARCH CONSULTANCY SERVICES FOR A COUNTYWIDE RESIDENTS' SURV**

### **Supplier**

- Marketing Means

### **Contract value**

- £30,752.04 including VAT

Below the relevant threshold

### **Date signed**

24 June 2025

### **Contract dates**

- 24 June 2025 to 23 March 2026
- 9 months

### **Main procurement category**

Services

### **CPV classifications**

- 73210000 - Research consultancy services

## Contract locations

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

## Key performance indicators

Name	Description
Medium to reach Residents	Postal mailing to 6,000, one full-pack reminder, supported by 18 face-to-face fieldwork days to recruit 18-34 and 35-44 year olds only

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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### Marketing Means

The Old Goods Shed, Station Yard, Ashburton

Newton Abbot

TQ13 7EF

United Kingdom

Email: [info@marketingmeans.co.uk](mailto:info@marketingmeans.co.uk)

Region: UKK43 - Devon CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. PROVISION OF RESEARCH CONSULTANCY SERVICES FOR A COUNTYWIDE RESIDENTS' SURV

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## Contracting authority

### Oxfordshire County Council

- Public Procurement Organisation Number: PZNW-8281-MHNM

County Hall, New Rd

Oxford

OX1 1ND

United Kingdom

Contact name: Joseph Curtis Nunoo

Telephone: +447701221409

Email: [ProcurementandContractManagement.Enquiries@Oxfordshire.gov.uk](mailto:ProcurementandContractManagement.Enquiries@Oxfordshire.gov.uk)

Region: UKJ14 - Oxfordshire

Organisation type: Public authority - sub-central government