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Award

## **Adult Social Care (ASC) Workforce Support Programme 2026**

Department of Health & Social Care

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-075431

Procurement identifier (OCID): ocids-h6vhtk-055fdf ([view related notices](#))

Published 19 November 2025, 5:26pm

### **Scope**

### **Reference**

C361780

### **Description**

Three tendered lots for the provision of a comprehensive Adult Social Care Workforce Support Programme.

-Lot 1: Workforce Support - A large, combined lot including retention, recruitment, upskilling, and adoption activities. This provides subject matter expertise to inform policy and provide implementation support for the sector.

-Lot 2: Quality Assured Care Learning Service - this ensures the availability and provision of quality training that is accessible to the workforce and reflects the needs of the populations they serve.

-Lot 3: Market research - targeted sector research and insights to aid policy development.

The work in these areas align with our overall strategy to attract and retain a sufficient and skilled workforce to provide the right care for the evolving needs of the population.

Contract start dates

Lots 1 & 2 - 1st January 2026

Lot 3 - April 1st 2026

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## **Lot 1. Workforce Support**

### **Description**

A large, combined lot including retention, recruitment, upskilling, and adoption activities. This provides subject matter expertise to inform policy and provide implementation support for the sector.

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## **Lot 2. Quality Assured Care Learning Service**

### **Description**

this ensures the availability and provision of quality training that is accessible to the workforce and reflects the needs of the populations they serve.

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## **Lot 3. Market research**

## **Description**

targeted sector research and insights to aid policy development.

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## **Contract 1. Adult Social Care (ASC) Workforce Support Programme**

### **Lots**

Lot 1. Workforce Support

Lot 2. Quality Assured Care Learning Service

Lot 3. Market research

### **Suppliers (2)**

- IPSOS Mori
- Skills for Care Ltd

### **Contract value**

- £52,541,973 excluding VAT
- £63,894,869 including VAT

Above the relevant threshold

**Award decision date**

19 November 2025

**Date assessment summaries were sent to tenderers**

19 November 2025

**Standstill period**

- End: 28 November 2025
- 8 working days

**Earliest date the contract will be signed**

19 December 2025

**Contract dates (estimated)**

- 1 January 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years, 3 months

Description of possible extension:

two 12 month extension options for Lot 1 & Lot 2 Only

**Main procurement category**

## Services

### Options

The right to additional purchases while the contract is valid.

option to extend for lots 1 & 2 only

### CPV classifications

- 85321000 - Administrative social services
- 79315000 - Social research services
- 75122000 - Administrative healthcare services
- 80561000 - Health training services
- 85000000 - Health and social work services
- 80000000 - Education and training services
- 75120000 - Administrative services of agencies
- 75130000 - Supporting services for the government
- 72300000 - Data services

### Contract locations

- UK - United Kingdom

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## Information about tenders

## **Lot 1. Workforce Support**

- 4 tenders received
  - 4 tenders assessed in the final stage:
    - 2 submitted by small and medium-sized enterprises (SME)
    - 1 submitted by voluntary, community and social enterprises (VCSE)
  - 2 suppliers awarded contracts
  - 2 suppliers unsuccessful (details included for contracts over £5 million)
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### **Unsuccessful suppliers**

- [QMC Healthcare Ltd](#)
  - [Paratus Partners](#)
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## **Lot 2. Quality Assured Care Learning Service**

- 4 tenders received
  - 4 tenders assessed in the final stage:
    - 2 submitted by small and medium-sized enterprises (SME)
    - 1 submitted by voluntary, community and social enterprises (VCSE)
  - 2 suppliers awarded contracts
  - 2 suppliers unsuccessful (details included for contracts over £5 million)
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### **Unsuccessful suppliers**

- [QMC Healthcare Ltd](#)
  - [Paratus Partners](#)
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## Lot 3. Market research

- 5 tenders received
  - 5 tenders assessed in the final stage:
    - 3 submitted by small and medium-sized enterprises (SME)
    - 1 submitted by voluntary, community and social enterprises (VCSE)
  - 2 suppliers awarded contracts
  - 3 suppliers unsuccessful (details included for contracts over £5 million)
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### Unsuccessful suppliers

- [QMC Healthcare Ltd](#)
  - [Paratus Partners](#)
  - [Matt Hamnett & Associates](#)
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## Submission

### Submission type

Tenders

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## Procedure

### Procedure type

Competitive flexible procedure

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## Suppliers

### **IPSOS Mori**

- Companies House: 01640855

3 Thomas More Square

London

E1W 1YW

United Kingdom

Email: [tenders@ipsos.com](mailto:tenders@ipsos.com)

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Adult Social Care (ASC) Workforce Support Programme

### **Matt Hamnett & Associates**

- Companies House: 11197120



1a Kingsburys Lane

Ringwood

BH24 1EL

United Kingdom

Region: UKJ36 - Central Hampshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

### **Paratus Partners**

- Companies House: 11026739

Regus Fairbourne Drive,

Milton Keynes

MK10 9RG

United Kingdom

Region: UKJ12 - Milton Keynes

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

### **QMC Healthcare Ltd**

- Companies House: 12140857

Cadman House Maurice Way

Colchester

CO3 0NW

United Kingdom

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

### **Skills for Care Ltd**

- Companies House: 03866683

West Gate, 6 Grace Street

Leeds

LS1 2RP

United Kingdom

Email: [information.team@skillsforcare.org.uk](mailto:information.team@skillsforcare.org.uk)

Region: UKE42 - Leeds

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. Adult Social Care (ASC) Workforce Support Programme

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## Contracting authority

### Department of Health & Social Care

- Public Procurement Organisation Number: PMQG-9965-CHZR

39 Victoria Street

London

SW1H 0EU

United Kingdom

Contact name: Adam Griffiths

Email: [adam.griffiths1@dhsc.gov.uk](mailto:adam.griffiths1@dhsc.gov.uk)

Website:

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Region: UKI32 - Westminster

Organisation type: Public authority - central government