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Award

# Adult Social Care (ASC) Workforce Support Programme 2026

Department of Health & Social Care

UK6: Contract award notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-075431

Procurement identifier (OCID): ocds-h6vhtk-055fdf (view related notices)

Published 19 November 2025, 5:26pm

## Scope

#### Reference

C361780

## **Description**

Three tendered lots for the provision of a comprehensive Adult Social Care Workforce Support Programme.

- -Lot 1: Workforce Support A large, combined lot including retention, recruitment, upskilling, and adoption activities. This provides subject matter expertise to inform policy and provide implementation support for the sector.
- -Lot 2: Quality Assured Care Learning Service this ensures the availability and provision of quality training that is accessible to the workforce and reflects the needs of the populations they serve.
- -Lot 3: Market research targeted sector research and insights to aid policy development.

The work in these areas align with our overall strategy to attract and retain a sufficient and skilled workforce to provide the right care for the evolving needs of the population.

Contract start dates

Lots 1 & 2 - 1st January 2026

Lot 3 - April 1st 2026

## Lot 1. Workforce Support

## **Description**

A large, combined lot including retention, recruitment, upskilling, and adoption activities. This provides subject matter expertise to inform policy and provide implementation support for the sector.

## Lot 2. Quality Assured Care Learning Service

## **Description**

this ensures the availability and provision of quality training that is accessible to the workforce and reflects the needs of the populations they serve.

## Lot 3. Market research

## **Description**

targeted sector research and insights to aid policy development.

# **Contract 1. Adult Social Care (ASC) Workforce Support Programme**

#### Lots

Lot 1. Workforce Support

Lot 2. Quality Assured Care Learning Service

Lot 3. Market research

## Suppliers (2)

- IPSOS Mori
- Skills for Care Ltd

#### **Contract value**

- £52,541,973 excluding VAT
- £63,894,869 including VAT

Above the relevant threshold

#### Award decision date

#### 19 November 2025

#### Date assessment summaries were sent to tenderers

19 November 2025

## Standstill period

- End: 28 November 2025
- 8 working days

## Earliest date the contract will be signed

19 December 2025

## **Contract dates (estimated)**

- 1 January 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years, 3 months

Description of possible extension:

two 12 month extension options for Lot 1 & Lot 2 Only

## Main procurement category

Services

## **Options**

The right to additional purchases while the contract is valid.

option to extend for lots 1 & 2 only

#### **CPV** classifications

- 85321000 Administrative social services
- 79315000 Social research services
- 75122000 Administrative healthcare services
- 80561000 Health training services
- 85000000 Health and social work services
- 80000000 Education and training services
- 75120000 Administrative services of agencies
- 75130000 Supporting services for the government
- 72300000 Data services

#### **Contract locations**

• UK - United Kingdom

## Information about tenders

## Lot 1. Workforce Support

4 tenders received

- 4 tenders assessed in the final stage:
  - 2 submitted by small and medium-sized enterprises (SME)
  - 1 submitted by voluntary, community and social enterprises (VCSE)
- 2 suppliers awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

#### **Unsuccessful suppliers**

- QMC Healthcare Ltd
- Paratus Partners

## Lot 2. Quality Assured Care Learning Service

- 4 tenders received
- 4 tenders assessed in the final stage:
  - 2 submitted by small and medium-sized enterprises (SME)
  - 1 submitted by voluntary, community and social enterprises (VCSE)
- 2 suppliers awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

#### **Unsuccessful suppliers**

- QMC Healthcare Ltd
- Paratus Partners

#### Lot 3. Market research

• 5 tenders received

- 5 tenders assessed in the final stage:
  - 3 submitted by small and medium-sized enterprises (SME)
  - 1 submitted by voluntary, community and social enterprises (VCSE)
- 2 suppliers awarded contracts
- 3 suppliers unsuccessful (details included for contracts over £5 million)

### **Unsuccessful suppliers**

- QMC Healthcare Ltd
- Paratus Partners
- Matt Hamnett & Associates

## **Submission**

## **Submission type**

**Tenders** 

## **Procedure**

## **Procedure type**

Competitive flexible procedure

# **Suppliers**

### **IPSOS Mori**

• Companies House: 01640855

3 Thomas More Square

London

**E1W 1YW** 

**United Kingdom** 

Email: tenders@ipsos.com

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Adult Social Care (ASC) Workforce Support Programme

#### **Matt Hamnett & Associates**

• Companies House: 11197120

1a Kingsburys Lane

Ringwood

**BH24 1EL** 

**United Kingdom** 

Region: UKJ36 - Central Hampshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

#### **Paratus Partners**

• Companies House: 11026739

Regus Fairbourne Drive,

Milton Keynes

MK10 9RG

**United Kingdom** 

Region: UKJ12 - Milton Keynes

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

#### **QMC Healthcare Ltd**

• Companies House: 12140857

Cadman House Maurice Way

Colchester

CO<sub>3</sub> 0NW

**United Kingdom** 

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

#### **Skills for Care Ltd**

• Companies House: 03866683

West Gate, 6 Grace Street

Leeds

LS1 2RP

**United Kingdom** 

Email: information.team@skillsforcare.org.uk

Region: UKE42 - Leeds

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. Adult Social Care (ASC) Workforce Support Programme

# **Contracting authority**

## **Department of Health & Social Care**

• Public Procurement Organisation Number: PMQG-9965-CHZR

39 Victoria Street

London

SW1H 0EU

**United Kingdom** 

Contact name: Adam Griffiths

Email: adam.griffiths1@dhsc.gov.uk

Website:

https://www.gov.uk/government/organisations/department-of-health-and-social-care

Region: UKI32 - Westminster

Organisation type: Public authority - central government