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Planning

Consultant for Car Parking Strategy

Wolverhampton City Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-075356

Procurement identifier (OCID): ocds-h6vhtk-05e4ab

Published 19 November 2025, 3:55pm

Scope

Reference

CWC25177

Description

The City of Wolverhampton Council is seeking to engage the market to inform the development of a new Parking Strategy that will underpin the city's ambitions for regeneration, economic growth, and inclusive access. This strategy will align with the Council's overarching framework, 'Our City: Our Plan', and support key policies including the Good Growth Strategy, City Centre Masterplan, Local Plan, Local Transport Plan, and the 2041 Net Zero Strategy.

As there are a number of strategies this would align to, the aim is to keep the car parking strategy aims as high level as possible. Our initial thoughts would centre around the following aims:

- Align parking provision with Our City's Vision - ensuring parking supports regeneration, sustainable travel, and the city's long-term ambitions, including the rationalisation and

consolidation of provision to free up land for development and public spaces.

- Deliver a parking offer that stimulates demand to support a thriving economy - providing the right type, location, and quality of parking to attract visitors, support local businesses, and enhance the city centre experience, with a particular focus on the evening and night-time economy.
- Design inclusive, accessible, and safe parking experiences - making parking fair, accessible, and welcoming for all users, with a focus on digital innovation, safety, and sustainability.

The Council is committed to embedding principles of climate action, digital transformation, and fairness throughout the strategy. The approach to developing parking strategy will be evidence-based, drawing on robust analysis of current and future parking supply and demand, benchmarking against comparable cities, and meaningful engagement with stakeholders.

Contract dates (estimated)

- 5 December 2025 to 4 December 2026
- 1 year

Main procurement category

Services

CPV classifications

- 71311200 - Transport systems consultancy services
- 98351100 - Car park services

Contract locations

- UKG3 - West Midlands

Engagement

Engagement deadline

10 November 2025

The engagement was carried out before this notice was published.

Engagement process description

The Council published a pre market consultation document as part of this pre-market engagement. Suppliers were asked to provide written responses to questions as detailed in the PME document. Suppliers were able to respond via www.wolverhamptontenders.com and registering an interest via the link to the appropriate opportunity.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Contracting authority

Wolverhampton City Council

- Public Procurement Organisation Number: PVBV-7568-LBLL

Civic Centre, St Peter's Square

Wolverhampton

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United Kingdom

Email: corporate.procurement@wolverhampton.gov.uk

Region: UKG39 - Wolverhampton

Organisation type: Public authority - sub-central government