

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/074787-2025>

Contract

Market Research Services

THE OPEN UNIVERSITY

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-074787

Procurement identifier (OCID): ocds-h6vhtk-05e35d

Published 18 November 2025, 1:56pm

Scope

Reference

OUPA11502

Description

Market research servies for particular audiences.

Contract 1

Supplier

- SLS Insight and Planning Limited

Contract value

- £30,000 including VAT

Below the relevant threshold

Date signed

27 May 2025

Contract dates

- 27 May 2025 to 30 July 2025
- 2 months, 4 days

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Contract locations

- UKJ12 - Milton Keynes

Procedure

Procedure type

Below threshold - unknown

Supplier

SLS Insight and Planning Limited

22 Manhood Lane,

Sidlesham

PO20 7LT

United Kingdom

Email: steve@outsidersinsight.com

Region: UKJ27 - West Sussex (South West)

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

THE OPEN UNIVERSITY

- Charity Commission (England and Wales): RC000391
- Public Procurement Organisation Number: PYNW-6296-ZJQQ

Walton Hall

Milton Keynes

MK7 6AA

United Kingdom

Email: finance-tenders@open.ac.uk

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government