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Planning

Defra Special Project - Stakeholder Engagement

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-074543

Procurement identifier (OCID): ocds-h6vhtk-05e289 ([view related notices](#))

Published 17 November 2025, 4:49pm

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Scope

Description

Defra is responsible for managing a confidential and sensitive project that is exploring options to deliver organisational change to support a long-term strategic objective. The project is complex, multi-year, and involves stakeholders who are accustomed to current arrangements and may be resistant even to the discussion of change.

We require an experienced Stakeholder Engagement Adviser to provide strategic advice and support in shaping and delivering an engagement approach that helps to build trust, address concerns, and guide stakeholders through a common-sense discussion of the options and their benefits/disbenefits, and potentially also a sensitive transition process. Defra has already completed stakeholder mapping but requires support in engagement planning, advisory services, and risk management.

Contract dates (estimated)

- 22 April 2026 to 21 April 2027
- 1 year

Main procurement category

Services

CPV classifications

- 79112100 - Stakeholders representation services
- 79900000 - Miscellaneous business and business-related services
- 79416100 - Public relations management services
- 79416000 - Public relations services
- 79420000 - Management-related services
- 79416200 - Public relations consultancy services

Contract locations

- UK - United Kingdom

Engagement

Engagement deadline

24 November 2025

Engagement process description

Please refer to the Expression of Interest Document attached to this notice for more information.

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The contract is anticipated to commence in March/April 2026 for a period of 12 months.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

2 December 2025

Contracting authority

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

- Public Procurement Organisation Number: PNBD-3289-CDGX

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Contact name: Katie Thompson

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Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Organisation type: Public authority - central government