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Pipeline

Defra Special Project - Stakeholder Engagement

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-074424

Procurement identifier (OCID): ocds-h6vhtk-05e289 ([view related notices](#))

Published 17 November 2025, 2:18pm

Scope

Description

Defra is responsible for managing a confidential and sensitive project that is exploring options to deliver organisational change to support a long-term strategic objective. The project is complex, multi-year, and involves stakeholders who are accustomed to current arrangements and may be resistant even to the discussion of change.

We require an experienced Stakeholder Engagement Adviser to provide strategic advice and support in shaping and delivering an engagement approach that helps to build trust, address concerns, and guide stakeholders through a common-sense discussion of the options and their benefits/disbenefits, and potentially also a sensitive transition process. Defra has already completed stakeholder mapping but requires support in engagement planning, advisory services, and risk management.

Total value (estimated)

- £150,000 excluding VAT
- £180,000 including VAT

Contract dates (estimated)

- 22 April 2026 to 21 April 2027
- 1 year

Main category

Services

CPV classifications

- 79112100 - Stakeholders representation services
- 79420000 - Management-related services
- 79900000 - Miscellaneous business and business-related services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services
- 79416000 - Public relations services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

2 December 2025

Procedure

Procedure type

Competitive flexible procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

- Public Procurement Organisation Number: PNBD-3289-CDGX

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Email: katie.thompson@defra.gov.uk

Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Organisation type: Public authority - central government