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Planning

Sport & Active Wellness Kit

Oxford Brookes University

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-074414

Procurement identifier (OCID): ocds-h6vhtk-05dbb8

Published 17 November 2025, 2:05pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Scope

Description

Oxford Brookes University has a student population of approximately 17,000 students and over 2800 staff, with approximately 2000 students being members of our 39 sports clubs, and a wider Sport & Active Wellness membership consisting of 6000 student, staff and community members accessing a range of our facilities and services.

With our existing Under Armour contract terminating on 31st December 2025, the Directorate of Sport & Active Wellness are now requiring a new contract to be established with a sportswear supplier for a long-term partnership that enables student sports clubs, sports staff and coaches and the general student and staff community to wear university-branded sports apparel to help support the University's profile and brand better in the wider HE environment.

Following on from our supplier event on 17/11/2025 and the feedback received from suppliers, we have decided to run 1-2-1 supplier meetings over the next 2 weeks. These will be in the form of a 30 minute online meeting with Oxford Brookes University project team and any relevant people from the suppliers side.

If you wish to request a 1-2-1 meeting please contact procurement@brookes.ac.uk with some available dates and times and we will do our best to accommodate those where possible.

The last 1-2-1 meetings will be held on 28/11/2025.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=994932670>

Total value (estimated)

- £150,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 June 2026 to 31 May 2029
- Possible extension to 31 May 2031
- 5 years

Main procurement category

Services

Additional procurement category

Goods

CPV classifications

- 18412000 - Sportswear
- 18412200 - Sports shirts
- 18820000 - Sports footwear
- 37400000 - Sports goods and equipment
- 92000000 - Recreational, cultural and sporting services
- 92600000 - Sporting services

Contract locations

- IE052 - South-East

Engagement

Engagement deadline

28 November 2025

Engagement process description

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Procedure

Special regime

Concession

Contracting authority

Oxford Brookes University

- Public Procurement Organisation Number: PPGL-1164-DJLT

Gipsy Lane, Headington

Oxford

OX3 0BP

United Kingdom

Contact name: Vicky Badger

Telephone: 01865 647556

Email: procurement@brookes.ac.uk

Region: UKJ14 - Oxfordshire

Organisation type: Public authority - sub-central government