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Award

Market Research and Surveys

University of Salford

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-074391

Procurement identifier (OCID): ocds-h6vhtk-05e277

Published 17 November 2025, 1:17pm

Scope

Description

Award Notice for,

? Full-scale survey of 18-24 year olds across the North West: Delivering a representative sample to capture overall perceptions, trust levels, and information sources relating to Intelligence Agencies.

? Qualitative focus groups with underrepresented youth: Facilitating in-depth discussions to uncover nuanced perspectives, cultural influences, and the drivers of trust

or distrust that may not surface in survey data.

Contract 1

Supplier

- Survation Ltd

Contract value

- £39,830.40 including VAT

Below the relevant threshold

Award decision date

14 November 2025

Earliest date the contract will be signed

17 November 2025

Contract dates (estimated)

- 1 December 2025 to 1 April 2026
- 4 months, 1 day

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Contract locations

- UKD3 - Greater Manchester
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Information about tenders

- 3 tenders received
 - 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 2 suppliers unsuccessful (details included for contracts over £5 million)
-

Procedure

Procedure type

Below threshold - limited competition

Supplier

Survation Ltd

Unit 1 Brandon Road, 1 Brandon Road

London

N7 9AA

United Kingdom

Email: vasil.lazarov@survation.com

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

University of Salford

- Charity Commission (England and Wales): RC000666
- Public Procurement Organisation Number: PDHR-3751-QPQR

43 The Crescent

Salford

M5 4WT

United Kingdom

Email: procurement-finance@salford.ac.uk

Region: UKD34 - Greater Manchester South West

Organisation type: Public authority - sub-central government