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Tender

Early Help Parenting Support Service

Bridgend County Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-074301

Procurement identifier (OCID): ocds-h6vhtk-056398 ([view related notices](#))

Published 17 November 2025, 10:52am

Scope

Reference

B671/25

Description

Bridgend County Borough Council is seeking to procure an experienced provider to deliver specialist Early Help parenting support to families.

Eligibility for the service will be in line with criteria for the Welsh Government's Families First and Early Intervention Parenting Programmes.

We wish to appoint a provider that is an expert in the field. The work will involve coproducing a programme of interventions and activities which complement and work alongside the Council's own Early Help Hubs.

The objective of the service is to strengthen parenting confidence and resilience across all age ranges.

Core activity must include the delivery of structured and flexible interventions in the form

of evidence-based parenting courses and group-based workshops, for parents of younger children, school-age children and teenagers, covering themes such as positive behaviour management, establishing routines, effective communication, adolescent development and managing risk-taking behaviour.

Parents and carers will be provided with support to share experiences and build peer networks, reducing isolation and strengthening family resilience.

The provider will work directly with parents and families.

Where appropriate some families will receive individual in-depth coaching from the provider.

Total value (estimated)

- £719,980 excluding VAT
- £863,976 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2028
- Possible extension to 31 March 2030
- 4 years

Description of possible extension:

Subject to funding, have the option to extend for a further 24 months

Options

The right to additional purchases while the contract is valid.

Should demand for the service exceed supply, then provision is made within the contract for the Council to be able to vary the contract value by up to £113,000 pre VAT (£135,600 including VAT) within the term, by spot purchasing additional Family Support Worker time at an hourly rate. This is dependent on funding being identified and at the sole discretion of the Council.

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services

Contract locations

- UKL17 - Bridgend and Neath Port Talbot

Participation

Legal and financial capacity conditions of participation

Bidders must be able to meet conditions within Terms and Conditions

Technical ability conditions of participation

Bidders must be able to meet conditions within Terms and Conditions

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

8 December 2025, 5:00pm

Tender submission deadline

12 December 2025, 12:00pm

Submission address and any special instructions

website: <https://etenderwales.ukp.app.jaggaer.com/web/login.shtml>

link for itt: itt_121358 - B671/25 - Provision of an Early Help Parent Support Service

Tenders may be submitted electronically

Yes

Languages that may be used for submission

- Welsh
- English

Award decision date (estimated)

16 January 2026

Recurring procurement

Publication date of next tender notice (estimated): 30 November 2028

Award criteria

Name	Description	Type	Weighting
Quality	Evaluation via scoring of method statement questions	Quality	90.00%
Commercial	The commercial element is subject to capped funding and bids will be evaluated on number of hours to meet budget and spot purchase	Cost	10.00%

Other information

Payment terms

see terms and conditions

Description of risks to contract performance

see terms and conditions

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Light touch

Reduced tendering period

Yes

Light touch contract - no minimum

Contracting authority

Bridgend County Borough Council

- Public Procurement Organisation Number: PPQG-8216-YQLW

Bridgend County Borough Council

Bridgend

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United Kingdom

Contact name: Cheryl Thomas

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Region: UKL17 - Bridgend and Neath Port Talbot

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales