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Tender

## Development of a new Sport Wales Website

Sport Wales

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-074127

Procurement identifier (OCID): ocds-h6vhtk-05e1d8

Published 14 November 2025, 3:57pm

## Scope

### Description

Sport Wales is seeking the development and delivery of a modern, dynamic, bilingual corporate website that inspires users, reflects the organisation's brand and values, and meets the highest standards of accessibility, usability, and security. The new website will be built using an open-source Content Management System (CMS), with the supplier responsible for configuring and developing all templates, components, and content structures required to deliver the final site. The supplier's role is to bring our existing work and designs to life through high-quality front-end development, robust CMS configuration, and a seamless bilingual content experience that works flawlessly across all devices and screen sizes.

### Total value (estimated)

- £160,000 excluding VAT
- £192,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 26 January 2026 to 26 January 2029
- Possible extension to 25 January 2030
- 4 years

#### Description of possible extension:

This is a further year option to extend, which can be exercised within the remaining 3-months of the initial contract. The option to extend will be exercised at Sport Wales' discretion based on satisfactory performance by the Supplier and will be fully agreed upon between Sport Wales and Supplier for extension.

### **Main procurement category**

Services

### **CPV classifications**

- 48000000 - Software package and information systems
- 72000000 - IT services: consulting, software development, Internet and support

### **Contract locations**

- UKL - Wales

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### **Participation**

## Conditions of participation

The website must:

- Deliver a clean, modern, and inspiring visual experience, reflecting Sport Wales's brand and the breadth and value of sport across Wales.
- Provide a fully bilingual (Welsh and English) experience, giving both languages equal prominence in navigation, structure, and content.
- Be mobile-first and responsive, optimised for accessibility and performance on all devices.
- Achieve WCAG 2.2 AA compliance, ensuring the site is inclusive and usable by everyone, including those using assistive technologies.
- Be intuitive and user-friendly, allowing visitors to easily find information, access services, and understand Sport Wales's purpose and priorities.
- Incorporate a powerful bilingual search and clear navigation system to support fast content discovery.
- Be secure, scalable, and future-proof, using a UK-based ISO 27001 certified hosting environment and supporting easy transfer ("lift and shift") to alternative hosting providers if required.
- Support integration with key digital tools such as analytics and email marketing systems.
- Include a user-friendly CMS with WYSIWYG editing, approval workflows, and structured templates, enabling Sport Wales staff to manage bilingual content efficiently.
- Be fully built and hosted within the UK to mitigate extraterritorial data transfers and ensure governance is aligned to UK standards

## Particular suitability

Small and medium-sized enterprises (SME)

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## Submission

### Enquiry deadline

19 December 2025, 12:00pm

### Tender submission deadline

7 January 2026, 12:00pm

### Submission address and any special instructions

<https://www.sell2wales.gov.wales>

### Tenders may be submitted electronically

Yes

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## Award criteria

Name	Description	Type	Weighting
Functional and Branding & Design	The assessment will consider how well the proposed system meets the specified requirements and supports the organisation's objectives.	Quality	40.00%

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Name	Description	Type	Weighting
Technical and Supplier & Team	The assessment will evaluate the robustness, compatibility, and future sustainability of the proposed system.	Quality	40.00%
Commercial	The commercial assessment will focus on overall value for money. The commercial component will account for 20% of the overall evaluation score, ensuring cost is a significant but not overriding factor in the selection process.	Cost	20.00%

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## Procedure

### Procedure type

Below threshold - open competition

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## Documents

### Associated tender documents

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352057](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352057)

Tender Document - Welsh

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352058](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352058)

Tender Document - English

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352062](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352062)

Design and Brand Requirements Response Template - WELSH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352063](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352063)

Design and Brand Requirements Response Template - ENGLISH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352064](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352064)

Supplier and Team Requirements Response Template - WELSH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352065](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352065)

Supplier and Team Requirements Response Template - ENGLISH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352066](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352066)

Website Functional Requirements Response Template - WELSH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352067](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352067)

Website Functional Requirements Response Template - ENGLISH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352072](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352072)

User Research Presentation

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352073](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352073)

UR & UI Support Report

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352102](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352102)

Commercial Response Template - WELSH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352103](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352103)

Commercial Response Template - ENGLISH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352104](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352104)

Website Technical Requirements Response Template - WELSH

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=352105](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=352105)

Website Technical Requirements Response Template - ENGLISH

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## Contracting authority

### Sport Wales

- Charity Commission (England and Wales): 524477

Sport Wales National Centre

Cardiff

CF11 9SW

United Kingdom

Contact name: Paul Batcup

Email: [paul.batcup@sport.wales](mailto:paul.batcup@sport.wales)

Website: <https://www.sport.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan



Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales