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Contract

Cesim Simulations - dual campus licence

Coventry University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-074036

Procurement identifier (OCID): ocds-h6vhtk-05e19b

Published 14 November 2025, 2:33pm

Scope

Reference

SC-1230-24-TH

Description

CESIM online simulations are embedded across courses in SMM including Marketing, HRM, Sport and Event Management and in multiple module occurrences across all 3 semesters. The simulations provide opportunities for active learning that enable students to apply and evaluate concepts they have learned in class in a simulated context. This approach to teaching and learning is consistent with the active, applied pedagogy advocated by Coventry University.

Contract 1. Cesim Simulations - dual campus licence

Supplier

- Cesim Oy

Contract value

- £41,522.62 excluding VAT
- £49,827.14 including VAT

Below the relevant threshold

Date signed

31 August 2025

Contract dates

- 1 September 2025 to 31 August 2026
- 1 year

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Cesim Oy

Arkadiankatu 21 A

Finland

00100

Finland

Email: info@cesim.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Cesim Simulations - dual campus licence

Contracting authority

Coventry University

- Public Procurement Organisation Number: PMMH-2339-NMGH

Priory Street

Coventry

CV1 5FB

United Kingdom

Email: Procurement@coventry.ac.uk

Website: <http://www.coventry.ac.uk>

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government