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Award

Supply & Installation of Play Equipment Closed Framework

Norse Commercial Services Limited

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-073866

Procurement identifier (OCID): ocds-h6vhtk-059b58 ([view related notices](#))

Published 14 November 2025, 10:52am

Scope

Reference

NGRP 0115

Description

The NORSE GROUP are the largest commercial local authority trading company in the UK, with the aim of improving people's lives whilst generating a sustainable and ethical profit for the public sector. On behalf of Rochford District Council & Brentwood Borough Council Norse are seeking suitably qualified bids for the supply and installation of play equipment via a closed framework.

This Framework is intended for use for Rochford District & Brentwood Borough Councils only, and Norse Commercial Services as the Contracting Authority, may make any award to appoint suppliers to this Framework through this competition. Rochford District & Brentwood Borough Councils are authorised to award call-off contracts under this Framework during its term.

Norse Group are seeking bids from suitably qualified suppliers for the establishment of a

closed framework of up to 5 suppliers for the supply and installation of play equipment and surfaces.

The equipment is planned to be installed over a number of play parks over the next four years within the Rochford District and Brentwood Borough Councils. The smallest size of play park area is around 1,000m² and the largest would be around 3,000m².

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=994394007>

Contract 1

Suppliers (5)

- Eibe Play Limited
- HAGS-SMP
- Kompan
- Proludic
- Wicksteed

Contract value

- £3,000,000 excluding VAT
- £3,600,000 including VAT

Below the relevant threshold

Award decision date

10 November 2025

Earliest date the contract will be signed

26 November 2025

Contract dates (estimated)

- 1 December 2025 to 6 November 2028
- Possible extension to 30 November 2029
- 4 years

Description of possible extension:

1 x 12 month extension

Main procurement category

Works

CPV classifications

- 37400000 - Sports goods and equipment
- 37410000 - Outdoor sports equipment
- 37450000 - Field and court sports equipment
- 37535200 - Playground equipment
- 45212213 - Sport markings works

Information about tenders

- 6 tenders received
- 6 tenders assessed in the final stage:
 - 6 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 5 suppliers awarded contracts
- 1 supplier unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Suppliers

Eibe Play Limited

Home Farm

Godalming

GU8 6AD

United Kingdom

Email: tenders@eibe.co.uk

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

HAGS-SMP

Clockhouse Nurseries

Egham

TW20 8PG

United Kingdom

Email: sales@hags.co.uk

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Kompan

Serenity House

Milton Keynes

MK4 1GA

United Kingdom

Email: internalsales@kompan.com

Region: UKJ12 - Milton Keynes

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Proludic

The Play Hub

Nottingham

NG11 6QA

United Kingdom

Email: tenders@proludic.co.uk

Region: UKF16 - South Nottinghamshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

Wicksteed

Digby Street

Kettering

NN16 8YJ

United Kingdom

Email: tenders@wicksteed.co.uk

Region: UKF25 - North Northamptonshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Norse Commercial Services Limited

- Public Procurement Organisation Number: PRLT-2616-PGPY

280 Fifers Lane

Norwich

NR6 6EQ

United Kingdom

Contact name: Melanie Vines

Telephone: 01603 894238

Email: melanie.vines@norsegroup.co.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

Rochford District Council

Summary of their role in this procurement: Framework user & joint awarding

- Public Procurement Organisation Number: PMRR-6539-DYRW

Library, 8 Roche close

Rochford

SS4 1PX

United Kingdom

Contact name: Adam Aldridge

Email: adam.aldridge@brentwood.rochford.gov.uk

Region: UKH37 - Essex Thames Gateway

Contact organisation

Contact Norse Commercial Services Limited for any enquiries.