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Tender

Understanding the Heritage Dividend UID 112/NP 389

Historic England

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-073854

Procurement identifier (OCID): ocds-h6vhtk-05e127

Published 14 November 2025, 10:43am

Scope

Description

This project aims to improve our understanding of when and why heritage investment triggers a 'heritage dividend'—a catalytic effect where initial heritage-led projects stimulate significant follow-on investment and sustained regeneration. Building on nine High Street Heritage Action Zone case studies and exemplar projects like Nottingham's Lace Market and the North Kent coastal town of Whitstable, the research will develop a theory of change explaining the mechanisms (such as confidence signalling, clustering, identity reinforcement and cultural branding) and enabling conditions that produce durable impacts. Deliverables include a theory of change model, reports, policy brief, stakeholder workshop, and comparative data.

For more detailed information please see the attached ITT.

Total value (estimated)

- £45,000 excluding VAT
- £53,999 including VAT

Below the relevant threshold

Contract dates (estimated)

- 8 December 2025 to 31 March 2026
- 3 months, 24 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services
- 79310000 - Market research services
- 79311400 - Economic research services
- 79315000 - Social research services
- 45212350 - Buildings of particular historical or architectural interest

Participation

This procurement is reserved for

UK suppliers

Submission

Tender submission deadline

24 November 2025, 9:30am

Submission address and any special instructions

<https://in-tendhost.co.uk/historicengland.aspx/Home>

Tenders may be submitted electronically

Yes

Award criteria

Price 30% Quality 70%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Historic England

- Public Procurement Organisation Number: PXY-5862-RMML

The Engine House

Swindon

SN22EH

United Kingdom

Email: procurement-he@historicengland.org.uk

Region: UKK14 - Swindon

Organisation type: Public authority - sub-central government